

**Classic.
Retro.
Modern.**

95

**COMPELLING REASONS TO PUT
AN 8-TRACK IN YOUR CAPRI,
A WASHING MACHINE IN
YOUR MAXI AND A CARAVAN
ON YOUR PONY!**

COMMERCIAL BREAK VOLUME 1

© 2024 Autoworld Media Ltd
Classic.Retro.Modern. magazine
classicretromodern.com

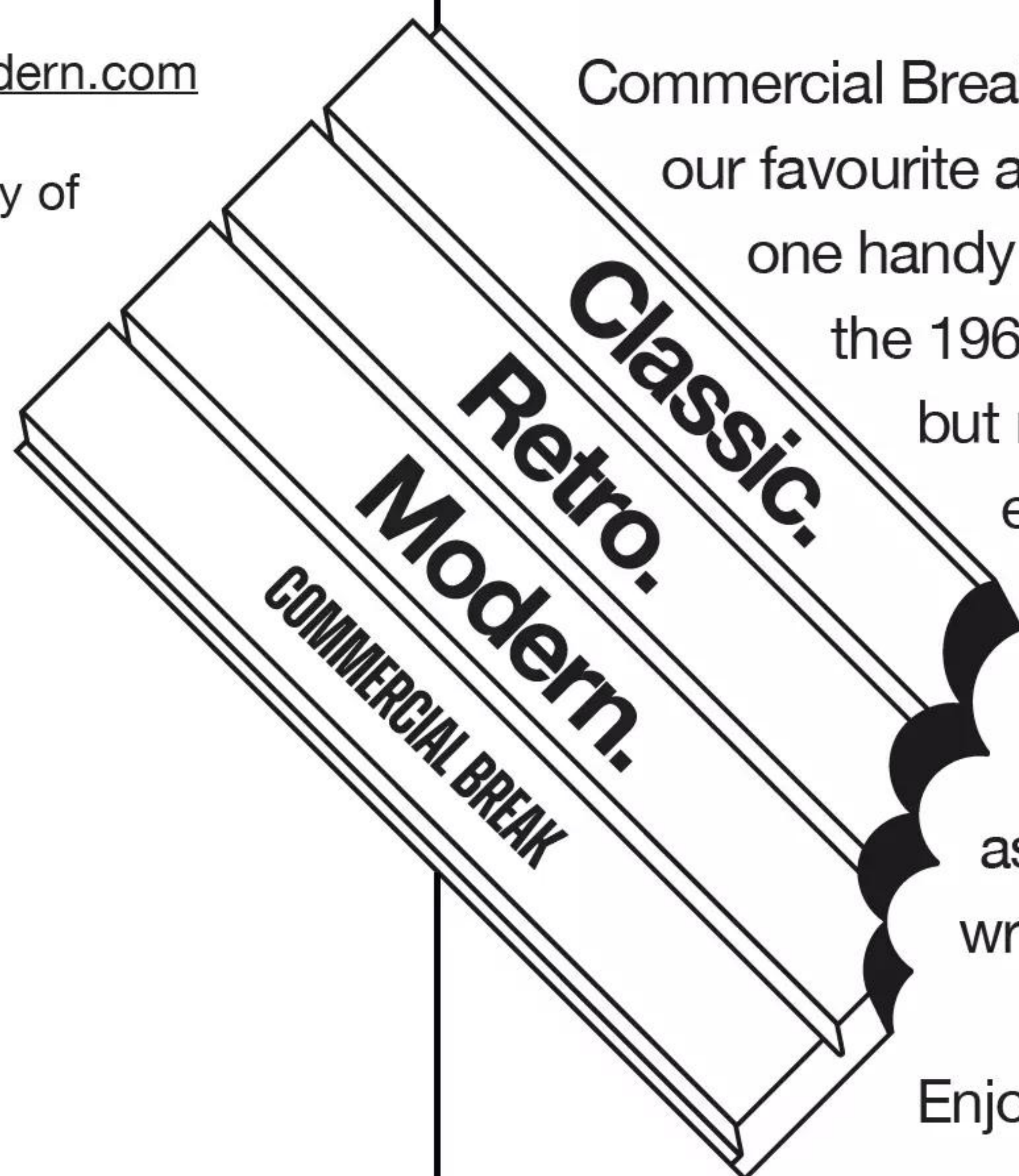
ISBN No. 978-1-3999-8876-6
 Printed in the UK.

Publisher
 Ian Robertson
ian@classicretromodern.com

Editor
 Gavin Braithwaite-Smith
gavin@classicretromodern.com

Art Director
 Roy McCarthy
design@classicretromodern.com

Advertisements courtesy of
 Magic Car Pics
magiccarpics.co.uk



WELCOME

We love period adverts. It's why we've included them in every issue of our magazine since we launched in the summer of 2021. We're not alone. Many of our readers have been in touch to tell us how much they enjoy the adverts, which have become part of the furniture, rather than something to dismiss in favour of the main features.

Commercial Break goes a step further by collating some of our favourite adverts and sales literature snippets into one handy book. It's just ads, predominantly from the 1960s to the 1990s, some in monochrome, but many in glorious technicolour. By the end of the book, you'll want white letters on the tyres of your four-door saloon and a concrete garage in your garden. Admittedly, these lines aren't as catchy as putting a tiger in your tank, but we're writers, not ad people.

Enjoy the book.

The *Classic.Retro.Modern.* team.

P.S. For more period adverts, albeit interrupted by drive stories, retrospectives and lengthy features, check out our bi-monthly magazine.

 [@classicretromod](https://twitter.com/classicretromodern)
 [@classicretromodern](https://facebook.com/classicretromodern)
 [@classicretromodern](https://instagram.com/classicretromodern)
 [@classicretromodern](https://youtube.com/classicretromodern)



When Tony Hunt bought his Capri 3000 GT, he fitted 8-track stereo, an electric aerial, quartz-iodine fogs, wide alloy wheels and Dunlop Formula 70 radials.



Tony got where he is because he knew what he wanted. He wanted his kind of car. Individual. Like himself. Dunlop Formula 70 refined his Capri to give a total, action-packed look. Bold, wide and low-crouched. Plus a promise of more exciting performance. Come the sudden pinch, a meaty breadth of tread to hug the road tight. Freedom to drive in the wet with unique Aquajets to pump dry the road beneath. Rubber enough to brake shorter and in line. Tony soon found Dunlop Formula 70 is more than just a pretty face.

Dunlop Formula 70 SP Sport the wide radials



Fur play to him; Tony Hunt always knew the importance of good rubber.



If you're not imagining this as wallpaper for your downstairs cloakroom, this might not be the book for you.

IMPORTANT

The colours and finishes reproduced here are subject to the limitations of the printing process and may therefore vary slightly from the actual material.

The Company reserves the right to alter or withdraw any colour finish without notice.



Marina from Austin Morris

BL Cars Limited,
Grosvenor House,
Redditch, Worcs. B97 4DQ

Morris Marina Colour Card

Publication No. 3328





TAKES THE PISTE OUT OF SKIING.

TAKES THE PISTE? THE NEW SPORTRAK ELXi TAKES ON ANYTHING.

OFF ROAD, THERE'S FOUR WHEEL DRIVE AND A CHASSIS BUILT TO TAKE THE ROUGH WITH THE ROUGHER. WHILE 93LB FT OF TORQUE KEEPS THE POWER FLOW SMOOTH. IN HIGH RATIO OR LOW.

ON ROAD, THERE'S A SERIOUS SIXTEEN VALVE, 1.6 LITRE, FUEL-INJECTED ENGINE.

A DETACHABLE ROOF TO OPEN UP WHEN YOU OPEN HER UP. AND A CARLOAD OF FEATURES LIKE POWER STEERING, ELECTRIC WINDOWS, CENTRAL LOCKING, WIDE WHEELS AND 4 SPEAKER STEREO.

WE'VE EVEN BUILT IN A CATALYTIC CONVERTER FOR MOTHER NATURE. AND A THREE YEAR UNLIMITED MILEAGE WARRANTY FOR YOU.

BUT THAT'S JUST SKIMMING THE SURFACE. TO FIND OUT MORE, SEND US THE COUPON.

THE SPORTRAK. FROM £10,515.





SEND TO: DAIHATSU INFORMATION SERVICES, FREEPOST 506, SANDWICH, KENT CT13 9BR. OR PHONE FREE ON 0800 521700.

NAME: _____

ADDRESS: _____

_____ SCA1

POSTCODE: _____ TEL: _____

THE DAIHATSU SPORTRAKS: STi £10,515, ELi £11,435, ELXi £11,945. PRICES INCLUDE CAR TAX AND VAT. DELIVERY AND NUMBER PLATES EXTRA. ALLOY WHEELS AND ROO BAR ARE OPTIONAL ACCESSORIES. WARNING: SKI ROPE NOT AVAILABLE. OR RECOMMENDED.



Note the disclaimer.
In other words, don't try
this at home. Or on the
school run.



Crate expectations. With the benefit
of hindsight, £1150 (£14,000 today)
is a bargain for an Advanced Vehicle
Operations fast Ford.

We brought it back from Mexico.

We spent two years building an Escort for the London to Mexico Rally and, after it had cleaned up down there, it suddenly occurred to us: wouldn't it be a shame not to offer this kind of car to everybody?

Yes, we decided it would.

Gentlemen, the Escort Mexico—except for a more economical power plant and a few other nice little improvements, the same car that beat

the world. 1600GT engine uprated to 86 bhp (din) at 5,500 rpm, close ratio gearbox, stiffened and lowered suspension, specially strengthened body, servo assisted brakes, 5½J wheels with radials, uprated half shafts, radius arms, stone-deflector plates—the whole shooting match.

All of which will wind up to a hundred. And hit sixty in less than eleven seconds.

How much does a rally winner cost? You'd expect it to cost a bomb. (That's what it cost us.) But we're only asking £1,150.

So, if you've always regretted missing out on the world's toughest rally, cheer up. At least now you can own the car that won it!

The Escort Mexico.
The road version of the rally winner





The coupé arriving at platform 8 handles like it's on rails, or something. And the Marina knows a thing or two about (door) handles.



Style. It's hard to

M



to define, but easy to recognise.



Marina TC Coupé. One of 10 Marinas all offering a little more than you'd expect.
From Austin Morris. Britain's best-selling range of cars.

Morris Marina

ZOOM!

the new Sunbeam Stiletto



**for men whose wives
think they've given up
sports cars**

Reassure your wife with a new Sunbeam Stiletto.

Show her how luxuriously saloon it is—four deep seats, the front ones reclining, plenty of room, and swish twin headlights.

Don't tell her it's got a race-bred Sunbeam Sports engine. *ZOOM*. Fastback styling, vinyl covered roof, twin carburettors, rally instrumentation, and servo-assisted brakes.

The new Sunbeam Stiletto. Only £725*. Zoom it from your local Rootes dealer (try the Sunbeam Imp Sport, too). Today.

*Recommended price ex-works inc. p.t. Seat belts extra.

Part of the new deal from Rootes

SUNBEAM  ROOTES



'For men whose wives think they've given up sports cars.' Just 'don't tell her it's got a race-bred Sunbeam Sports engine' or there won't be any dinner on the table when you get home from work...



Geoffrey Howard was a big fan of the Avenger GT's surprising acceleration and 'handy package'. To be honest, we'd have named it Car of the Year on the strength of its rear lights.

“ ‘Few realise, for example, that this Avenger has a top speed of 96 mph and, much more surprisingly, can accelerate from rest to 60 mph in only 12.5 secs, which is only a mite short of what the new Morris Marina 1.8 TC can do, and better on acceleration than the Vauxhall VX 4/90.

It is the epitome of my ‘handy package’ requirement, yet has four good seats and a huge boot.’

Geoffrey Howard, Technical Editor, Autocar, on naming the Avenger GT, ‘British Car of the Year’ in competition with the Morris Marina 1.8 TC; Ford Cortina 2000 GLX; Ford Escort 1600 RS; Vauxhall Viva GT and Triumph Toledo.



The Avenger GT. We have nothing to add.

The Avengers. Built by the car craftsmen.

HILLMAN



CHRYSLER
UNITED KINGDOM

Pirelli Wide-Radial Technology. It gets more Porsche out of a Porsche.

That's the pure and simple reason Porsche equipped its superb 911SC with Pirelli P7 steel-belted radials. Pirelli advanced technology delivers a tread that is ultra wide in relation to the tire's severely reduced sidewall height.

So everything that Porsche put into the 911SC can come out as pure driving excitement. The wide radial technology that created the P7 is also available in the P6, P5, P3/70 and CN36. So you can get more car out of your car.

The Worldwide Wide-Tire Leader.

PIRELLI





CEM AUTOHOME

At home in the wide world
Zu Hause in der ganzen Welt
Chez soi dans le monde entier
Thuis zijn, waar ook ter Wereld



Pirelli is famous for its, how can we put this, risqué calendars, but we'd welcome one that features its period adverts from the 1970s and '80s.



Did you know that 'refrigerator' is 'kühlschrank' in German, 'réfrigérateur' in French and 'koelkast' in Dutch? You would if you perused the multilingual Autohome brochure.



The number one number two car.

*The Triumph Herald 13/60
first choice of the two-car family*

So many men buy the Triumph Herald 13/60 as a second car that it's almost certainly first in this field.

But second cars are intended for wives. So before you decide on a Herald let your wife read this.

You see, when you have a Herald 13/60 as her number two car it has a nasty habit of becoming *your* number one car.

People have told us this is what happens. Mostly, they say, because it's just so much more convenient.

Which sums up Triumph engineering. Clever, practical ideas that make a more convenient car.

A car you get more out of.

The Herald 13/60 is splendidly racy to look at. It has a zoomy 1296cc engine, delivering 61bhp.

Which means less gear changing. Safer overtaking. Faster acceleration. (0-50 in 12 seconds.)

It simply eels its way through town traffic. And in the tightest parking situations it escapes without a scrape.

Slots cosily into spaces only 3 feet longer than itself. Turns full circle in only 25 feet.

It's equally cosy inside. Six-footers drive in comfort. And the people in the back have plenty of leg room.

Then there are all its other virtues. Like its real

steel girder chassis. Crunchless rubber bumpers. Minimum servicing. All-independent suspension. And front discs and heater are standard.

When you've bought the Herald 13/60 as your number two car, how do you prevent it becoming your number one car?

There's only one answer. Have two.

Triumph Herald 13/60 £763 8s. 7d. Convertible £822 3s. 7d. Estate £841 15s. 3d. Ex-works including purchase tax.

Standard-Triumph
Sales Ltd, Coventry.
Tel: OCO 3-75511



Triumph put in what the others leave out

This Little Pickup Went To Baja!



... and stormed through the 832 mile junkyard to a solid 4th-in-class finish without opening the tool box!

Over rocks, down arroyos, across lakes of choking silt went the daring Datsun. Torsion bar stabilized front suspension steady, 4-speed stick faultless through thousands of shifts, sturdy 1300cc mill never missing a beat for 36 punishing hours. Even the dual speed wipers did their bit by

making sketchy trail markers easily visible.

Less than half of 240 entrants in the Mexican 1000 made it to La Paz. Datsun—including a 4-door Sedan and a 4-wheel drive Patrol—was the only team ever to finish all cars entered.

Be it business or boon-docks, your new Datsun Pickup comes with a lot of things to make your trip safe and enjoyable. Like a roomy, vinyl-

lined cab. Six foot all-steel bed with half-ton capacity. Reliability and an amazing price—just \$1796.*

Wherever you take your Datsun Pickup...relax. It's been there!

DATSUN

THE SOUND MOVER



Reg sets off for another relaxing day of feeding the pigeons in the park. At some point, Audrey will almost certainly realise he's been let go, but so far so good. Now, where did he put that stale bread?



In case you were wondering, an 'arroyos' is a watercourse in an arid region. It's info like this that gives us hope that our book might be placed in the education section of the bookshop.

FURTHER ADVENTURES OF THE 2CV6



Tails it's Triplex.

Triplex safety glass is a standard fitting on all new Range Rovers, and a Triplex 'Hotline' heated rear window is also available as a factory-fitted optional extra on the tail-gate.

Triplex Safety Glass Co. Ltd.,
1 Albemarle Street,
London, W.1.

Tel: 01-493 8171.



Captain Haddock wouldn't parachute out of a plane for just any old car. For Tintin's best friend, it had to be the 'Tin Snail'.



Heads it's now out of your price range and you're better off taking your chances with a P38A or L322.



Karobes interior decorator's kit.

'Fiesta' Striped Seat Covers for your Car.

Bright and stylish, exclusive Karobes 'Fiesta' seat covers stretch to fit almost any car seat, with a choice of front or back seat size.

Hardwearing and washable, they bring your car right up-to-date. And they're simplicity itself to fit!

Colour Range

Choose from these four fabulous colourways to suit your vehicle:



Black/Orange:



Grey/Blue:



Brown/Fawn:



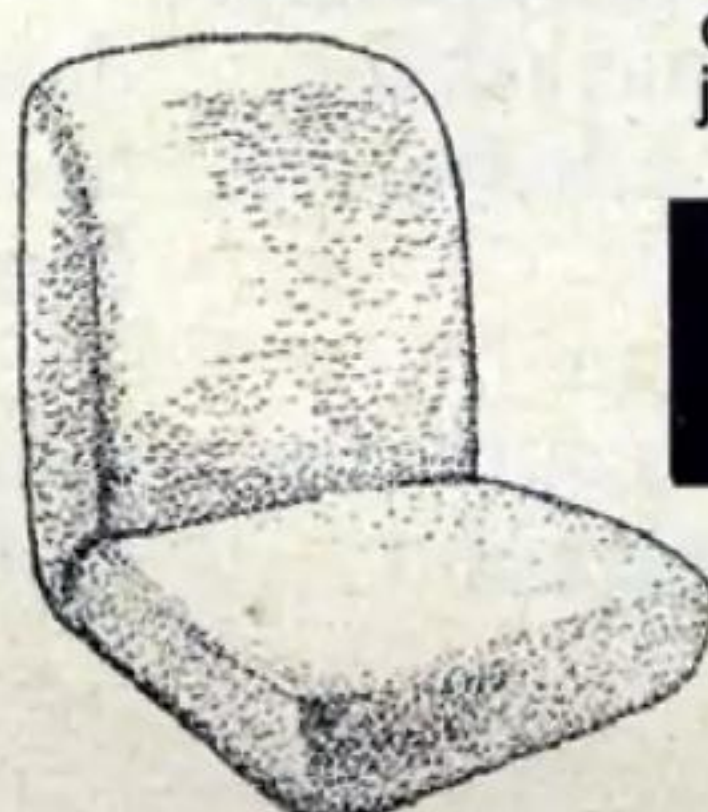
Maroon/Tobacco:



Matching Head Restraints

You needn't only settle for a new look seat. You can fit colour matched head restraints, too! Not just a vivid extra, but a vital safety bonus.

Or for sheer fleecy luxury, sit back in style with a Karobes Simulated Sheepskin Cover!



Be First in Your Area!

You'll find Karobes 'Fiesta' seat covers and head restraints at **HALFORDS**, leading accessory shops, Longlife, Kettering Tyres and garages.

Karobes fiesta

Make your car a Special

Karobes Limited,
Queensway, Leamington Spa.



Rumour has it, the inside of the *Classic.Retro.Modern.* art director's house looks just like the brochure of a Karobes brochure. He even dreams in maroon and tobacco.



As these kids are about to point out, it would be many years before belting up became mandatory for children travelling in the back of cars. Still, nice ashtrays.



Near enough in luxuries to a 2000, near enough in price to a 1300: The Triumph 1500.

The Triumph 1500 is unique. Cars in the 'luxury' class have bigger engines, and much bigger prices.

Cars in the 1300 class have smaller engines, and prices which aren't much smaller than the Triumph 1500's.

Which puts it in a class by itself.

You'll find the Triumph 1500's rich-looking seats are wider than usual, and comfier than usual. You get the sort of luxury travel you do in a well-padded limousine.

The driving seat is adjustable both fore and aft and for height and rake; the steering column is adjustable, too. These two features

give every driver a tailor-made position.

And however you position the seat to suit you, you'll find all the switchgear is at fingertip command.

Long-distance travelling is limousine-smooth. The 1972 model, with its power boosted to 65bhp, is very eager on motorways.

The limousine comparisons disappear when you compare its length. Just 13½ feet.

Which is just as well when it comes to parking and nipping around in today's traffic.

But all the other limousine touches are there. Thick carpet, walnut veneered door cappings, cigar lighter, courtesy lights on all

doors, front and rear armrests, even a heated rear window.

If you want to get in the 2000 class at the money of the 1300 class, there's only one door open to you. The Triumph 1500's. Plus a bonus of an extra 200cc.

£1,180.63 ex-works inc. purchase tax and fitted front seat belts.

Triumph Motor Company Limited, Coventry. Telephone: 020 3-75511.



Triumph

Triumph put in what the others leave out.

BOUTIQUE



You should find the Rover you want from the six you see here.



- | | | |
|---|---|---|
| 1. The Range Rover.
A luxury car. | 5. The Rover 2000.
Britain's most
successful 2 litre
saloon. | 6. The Rover 3500.
One of Britain's
fastest production
cars. |
| 2. The Range Rover.
A performance car. | | |
| 3. The Range Rover.
An estate car. | | |
| 4. The Range Rover.
A cross-country car. | | |



The Rover Company Limited, Solihull, Warwickshire.



Teeth by Aquafresh.
Hair by L'Oréal.
Leisurewear by Ford.



Don't you just hate it when you return
to your parked car to find it flanked
by a pair of inconsiderate drivers?

For the Man who has everything and wants to take it with him

The Zodiac Estate car is the biggest estate car built in Britain.

And it is easily the most luxurious.

All the comfort, performance and safety features of the Zodiac saloon are there.

Plus a huge amount of additional space.

With the rear seat in use you have 42.7 cu. ft. of space.

With the rear seat folded away you have a

mammoth 82.2 cu. ft. of space.

With a flat floor over 6 ft. long and 58½" wide, fully carpeted.

So you can reasonably describe this car as a hold-all.

An extremely good car for large families and very long weekends.

A vinyl roof and painted coach line are luxury touches.



Ford prices are delivered prices. The recommended Ford prices include delivery to Ford dealerships throughout the UK (except Northern Ireland). These prices are, therefore, not directly comparable with those issued by motor manufacturers who also levy an additional delivery charge.

The Ford policy is one of continuous improvement. The right is reserved to

change specifications, prices and colours. The accessories featured on vehicles in this publication are Ford accessories available at Ford dealers, at additional cost.

In accordance with statutory regulations, front seat belts are fitted at extra cost on Zodiac models. Inertia Reel seat belts are standard equipment on the Executive.

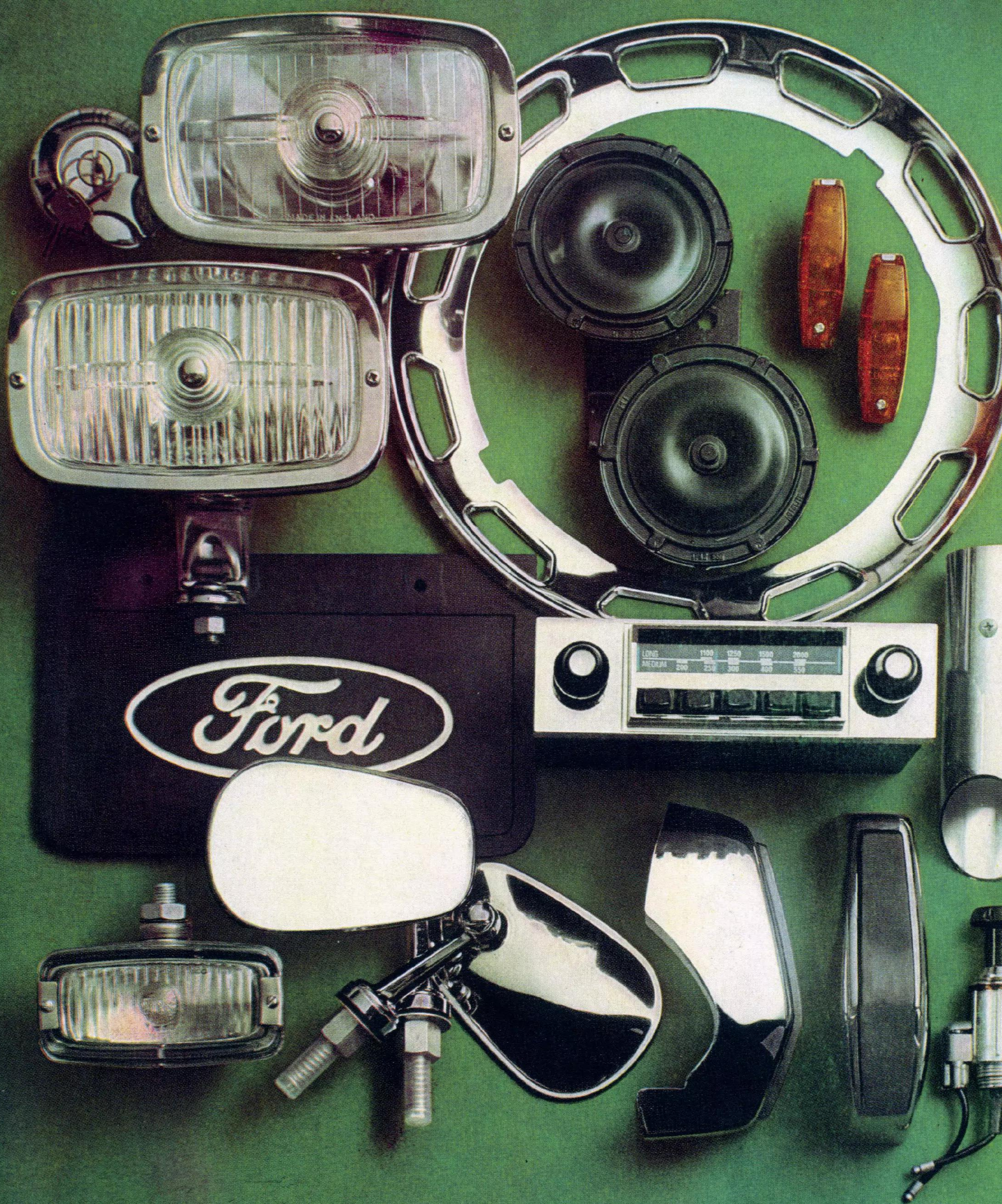
FA505 Hunt Barnard & Co. Ltd., Aylesbury



By adding landau bars to the vinyl roof and 'when he goes' to the headline, the Zodiac estate would be a car to die for.



The good old days, when a car's infotainment system comprised a push-button radio, aerial and cigarette lighter.



These are just some of the Ford accessories
for the small car that isn't.

Aerodynamic Elegance




KAMEI X1 Nosecone with 4 square headlights.

KAMEI X1 Square Arch Kit with integral front spoiler.

KAMEI Decor Set various colours.

CENTRA Light Alloy Wheels 5.5 x 15 Multi Holes Pirelli P7 tyres.



ESCORT X1
with Centra 6+ x 15 type 6 wheels.



AUDI C. X1
With type 6 Centra wheels.



BMW New 3 Series X1
with Centra type 6 wheels.



MERCEDES X1
with Centra type 31 wheels.



SCIROCCO X1
with Centra type 1 wheels.

- Full Fitting Service available
- Wheel Colour Matching Service
- 24 Hours Delivery to Access and Barclaycard Holders
- Delivered FREE U.K. Mainland
- Send Large SAE Stating Model and Year for FREE Colour Brochure

STEWART WILSON TYRES
18, MARKET STREET, HYDE.
Tel: 061-368 5209
We are open 7 days a week Sat. till 5pm Sun. 10-2pm

SCOTFORD
Marriage Hill, Bidford-on-Avon,
Warwickshire, England B50 4EP
Tel: Bidford-on-Avon (0789) 772 409

Light Alloy Wheels
Body Styling
Tyres



Aerodynamic?
Perhaps.
Elegance? Er...



'A car can only be as good as its
electrics.' We will be making no
further comment at this time.

BMC fit Lucas for a start —and also for life

A car can only be as good as its electrics.
With a reputation for building supremely reliable cars,
BMC have always relied on Lucas. Every Austin and Morris
is fitted with a Lucas battery and generator.
A Lucas Harness carries the power to a Lucas starter,
distributor, coil, and, of course, to Lucas lighting.

By ensuring that the electrical system is an integral
part of the design (not a collection of bits and afterthoughts),
BMC makes certain that every car gets the best
possible start in life.

LUCAS





Hands up if you've ever experienced 'lock up garage erection' when opening the door to reveal your beloved motor.

Go one better with **BATLEY**

CONCRETE GARAGES

Over 100,000 in use chosen also by 300 Local Authorities —

Concrete proof that Batley still lead in design, quality, service and value for money. If you have a garage problem you can't do better than buy a Batley. Model for every car and site.

Batley also offer the most adaptable and economical technique in lock up garage erection. Can be adapted to suit all sites. Free advisory service; 3 years' guarantee—any number in one block.

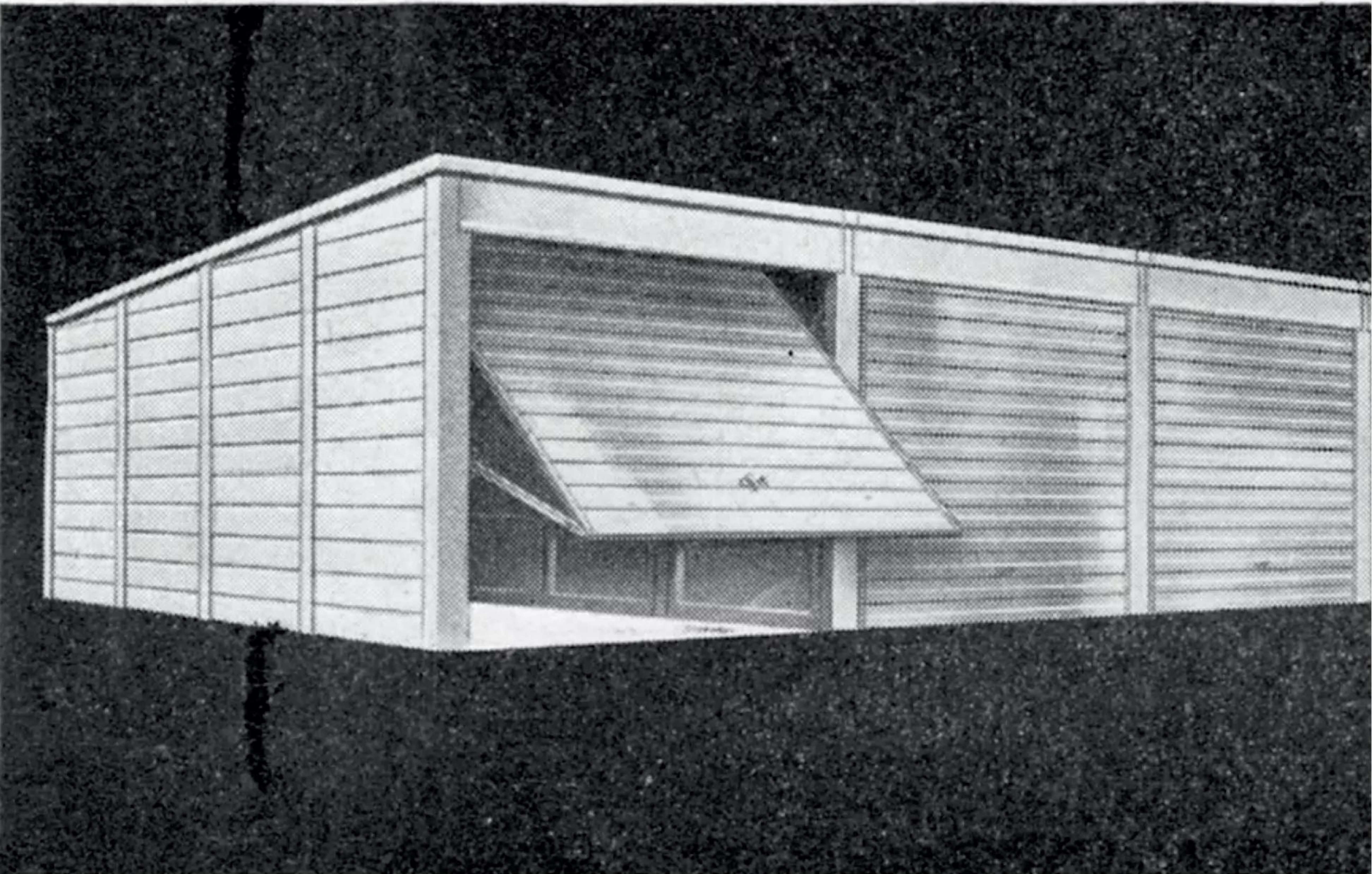
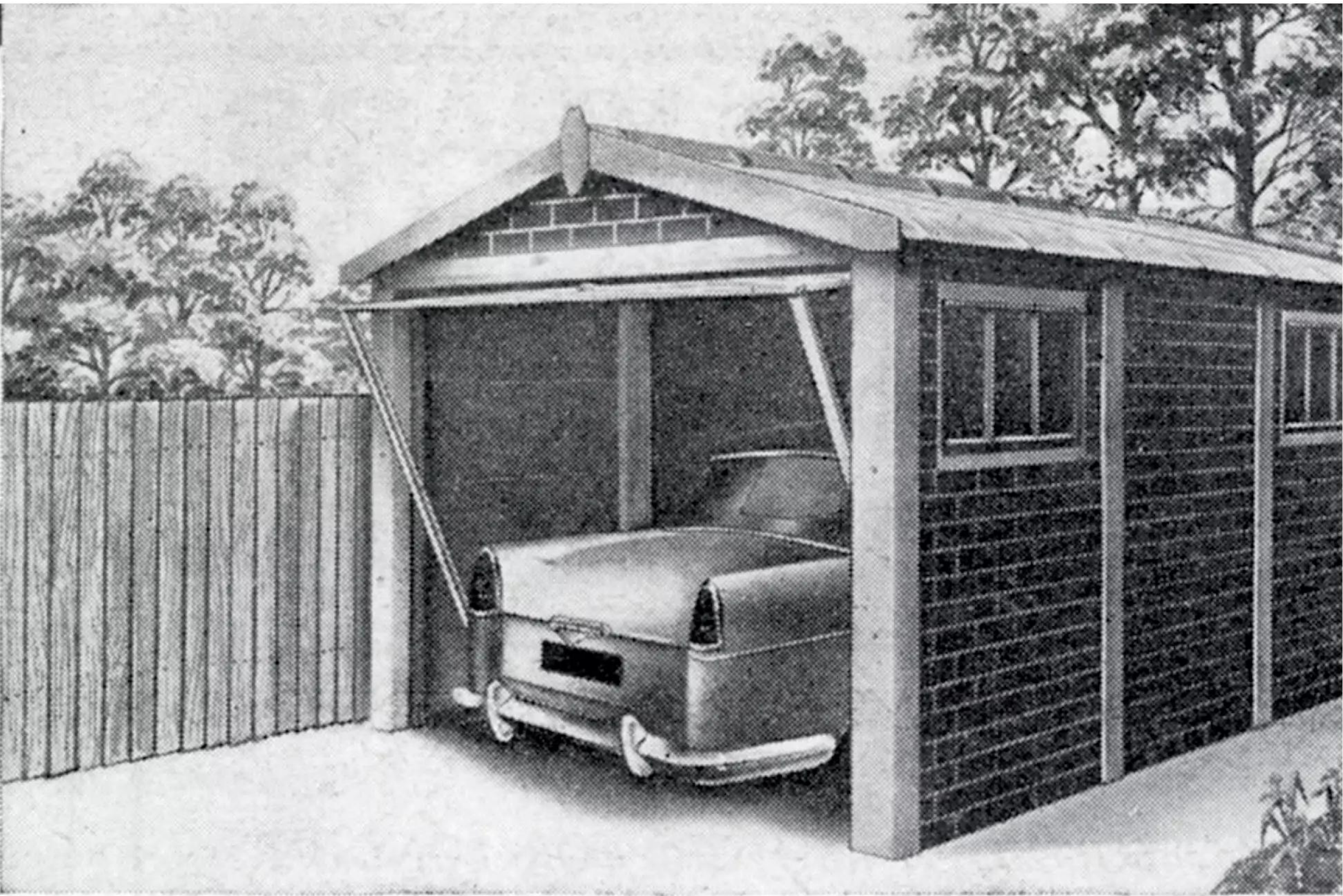
*Extensive Free delivery area—attractive deferred terms.
Free! Write for our Multiple or Single Garage Brochure.*

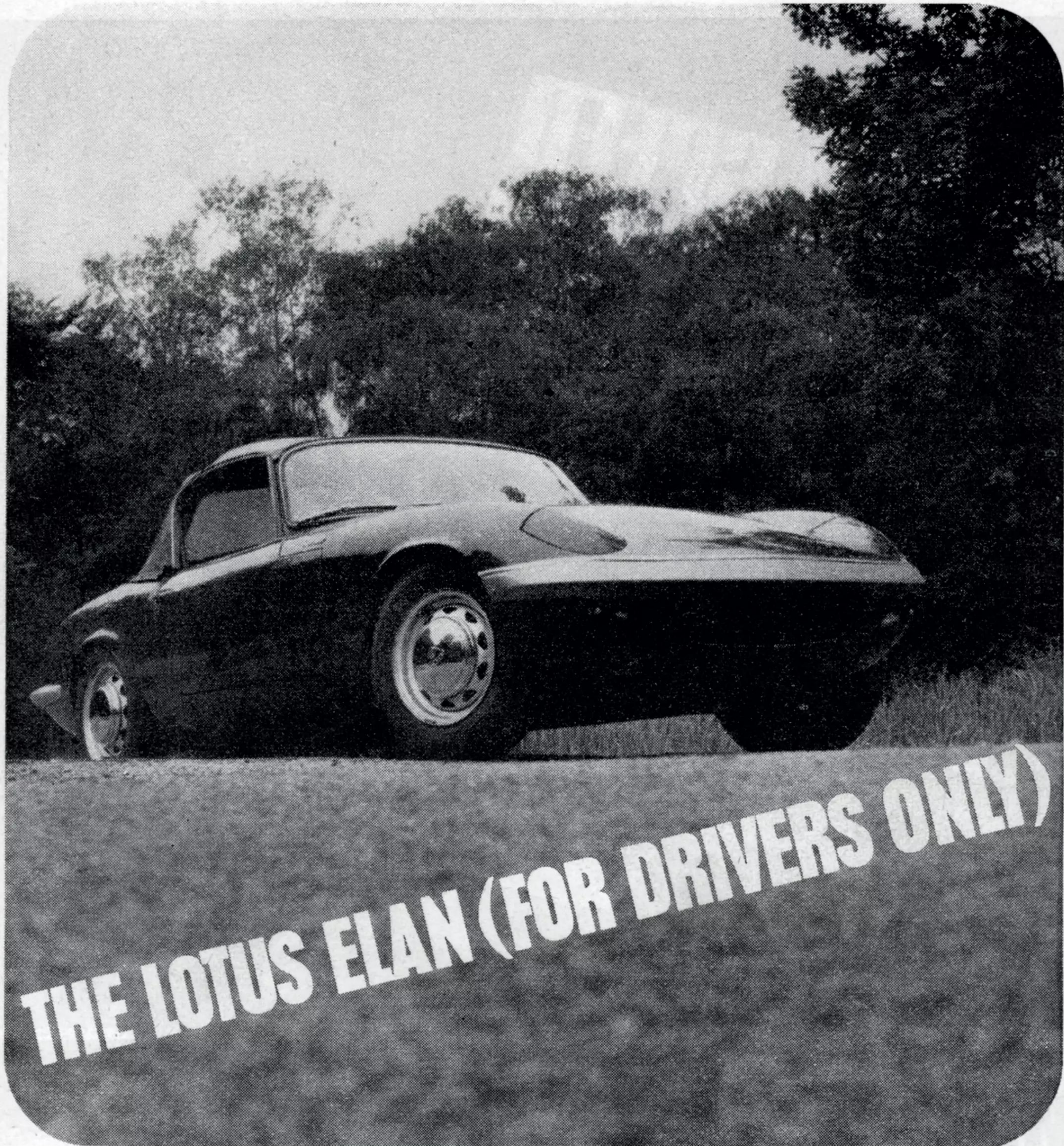
ERNEST BATLEY LIMITED

50 Colledge Road, Holbrooks, Coventry

50 New Islington, Manchester, 4

123 Shepperton Road London, N.1



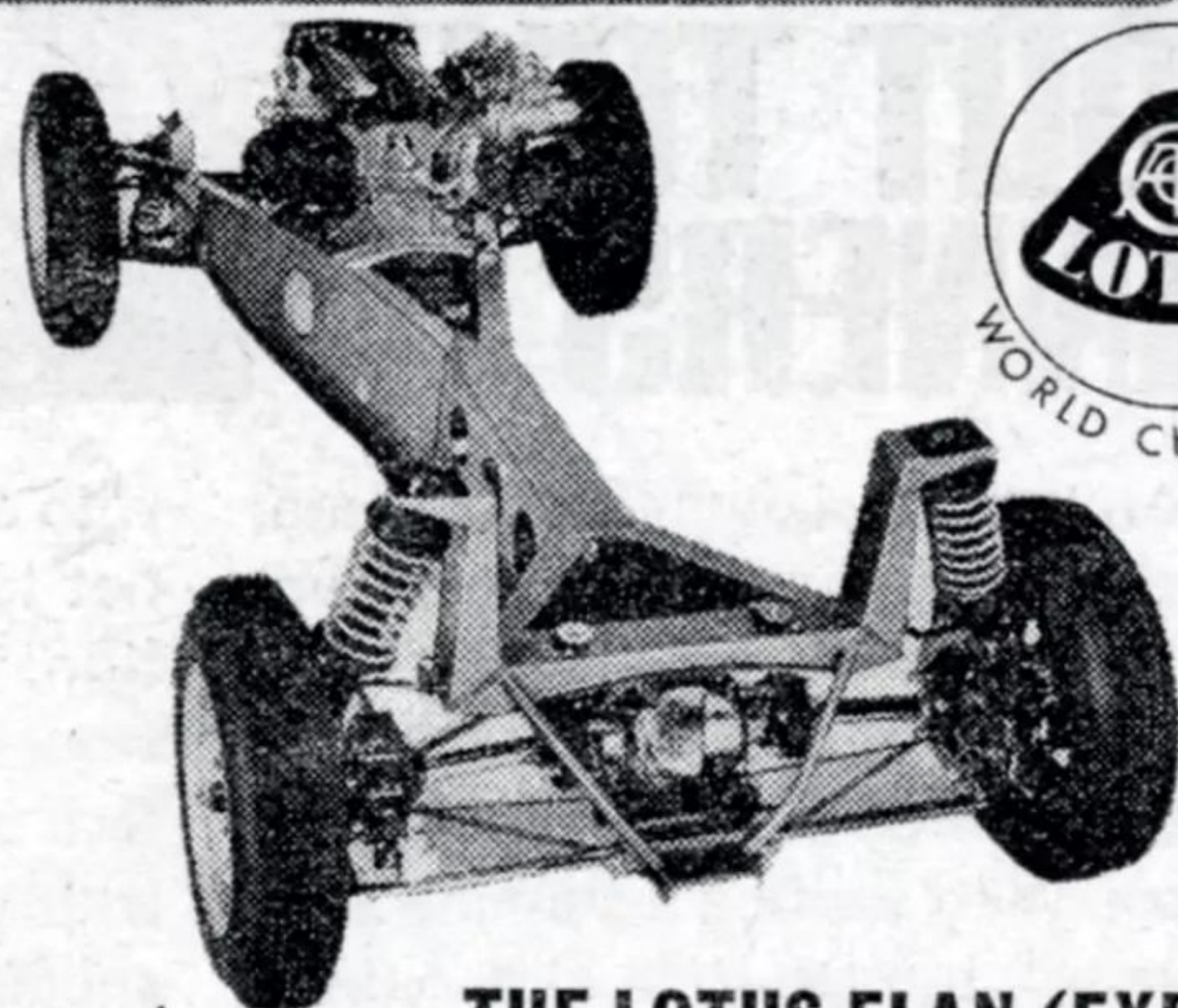


THE LOTUS ELAN (FOR DRIVERS ONLY)

When Colin Chapman, heading his World Constructors Championship Team, designed the Lotus Elan he did so with drivers in mind.

For this is essentially a car to be driven for the enjoyment of its exceptional performance. 0 to 60 mph in 7.4 seconds; 0 to 80 mph in 13.8 seconds with a maximum speed of 115 mph.

The Lotus Elan is manufactured against a background of hard-won Grand Prix success. It is more than a car – it is the working out and bringing together of an entirely new experience.

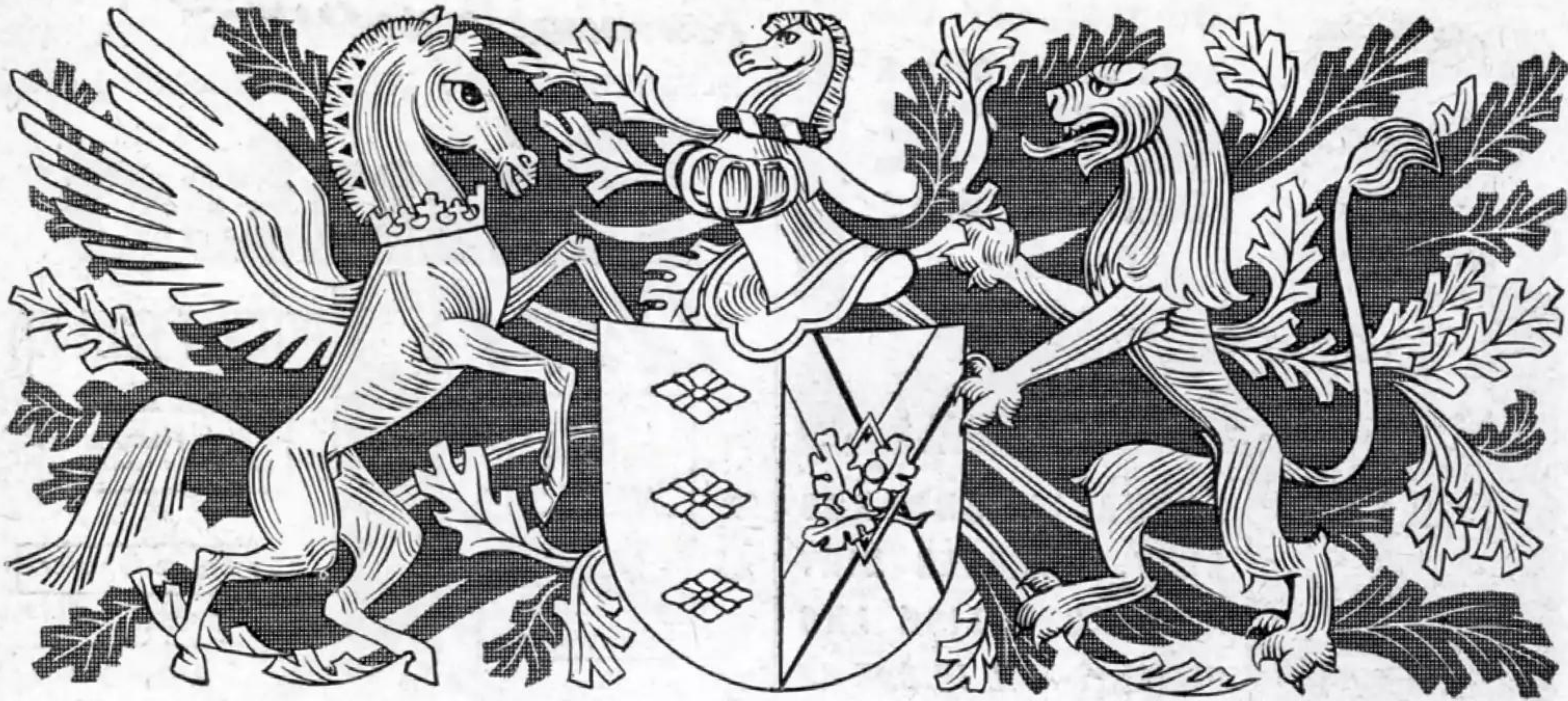


THE LOTUS ELAN (EXPOSED)

LOTUS CARS LIMITED • DELAMARE ROAD • CHESHUNT • HERTS.

Distributing through: Ashmore Brothers Ltd., West Bromwich • Automobile Centre Ltd., Leeds • Moto Baldet Ltd., Weston Favell, Northants • Chequered Flag (Grand Touring Cars) Ltd., Edgware • Coombs and Son Ltd., Guildford • Dicksons Motors (Perth) Ltd., Perth • Malcolm Templeton Ltd., Ballymena, N. Ireland





A CAR WITH

LEATHER

upholstery

NEVER LOOKS ITS AGE

Throughout its long life leather looks good. There is nothing to compare with its day-long comfort in Summer or in Winter. And when the time comes to sell, the leather upholstered car invariably produces a higher price.

Issued by The Dressed Hide Leather Publicity Committee, Leather Trade House, Barter St., London W.C.2



The perfect sports car for every Tom, Dick and Jim Clark.



Is velour superior to leather? Post your answer to Velour is Superior, PO BOX 789, London.



**If you want it, here it is,
come and try it,
but you'd better hurry 'cause
it's selling fast.**

Test drive the exciting new Allegro at Kennings.
12 models to choose from, all of them with the unique Hydragas suspension, which brings a new standard of comfort to family motoring.

Call Kennings now and arrange your test drive in the Allegro.

Allegro /  **KENNING
MOTOR GROUP**

A couple of great names to have behind you.

Ashbourne, Bamford, Burnley, Burton-on-Trent, Buxton, Chelmsford, Chesterfield, Clay Cross, Colchester, Derby, Duffield, Glossop, Harlow, Hathersage, Heanor, Ilkeston, Lichfield, London, Long Eaton, Matlock, Redhill, Ripley, Rotherham, Sheffield, Walsall, Westcliff-on-Sea, Worksop.



'Did I hear you say that there must be a catch? Will you walk away from a fool and his money?' With apologies to Paul McCartney.



We're not sure these chaps are following the Health and Safety Executive's good handling technique.



Maxi. More a way of life.

Your way of life demands a lot of a car.
The Austin Maxi is a lot of car.

It's a very comfortable, roomy saloon when you need a saloon. Inside, standard features like fully adjustable and reclining front seats and wall to wall fitted carpeting complement a distinctive exterior styling.

The transverse power unit and front wheel drive give you all the performance and road-holding you could ask for, with five speed gearing to save petrol in the fast lane.

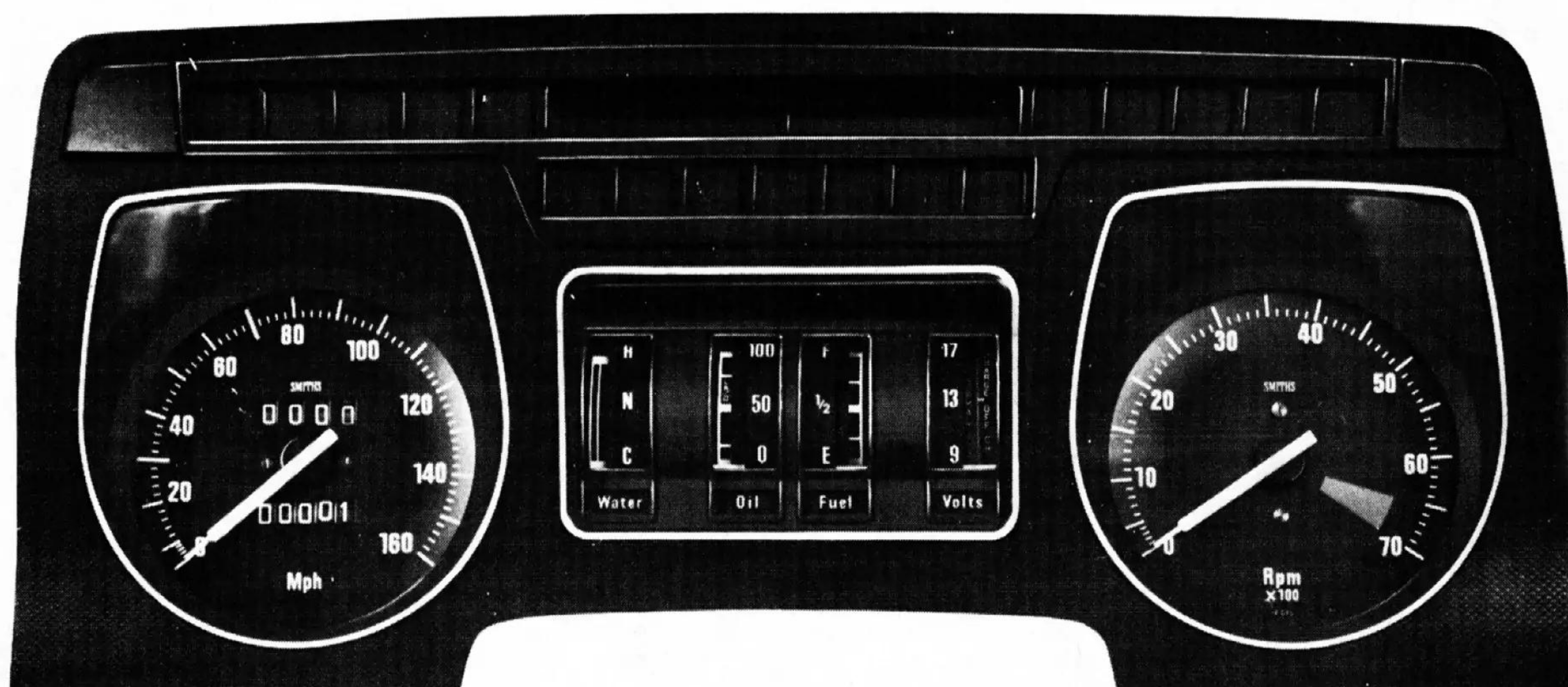
Simply fold the rear seat forward and you convert your saloon into an estate: over 44 cu. ft. of load space through a wide opening counterbalanced tailgate.

You can pack people, possessions and problems comfortably into a Maxi. And after all, you get out of life what you put into it.



Austin Maxi

More than just instrumentation!



Jaguar have chosen more than just instrumentation for the new XJS. That's why Jaguar worked with Smiths Industries to develop a completely new kind of instrument panel which actively attracts the driver's attention.

With high performance like the new Jaguar XJS you need to know instantly, precisely, how every critical part is performing! Indicators for fuel, water temperature, oil and battery are of a type new to the British

Motor Industry. Operating normally their pointers are aligned horizontally so that any deviation is immediately apparent. The vital speedometer and tachometer are, as you would expect, large, clear and instantly read.

All other critical functions are constantly monitored by a comprehensive range of 20 warning lights.

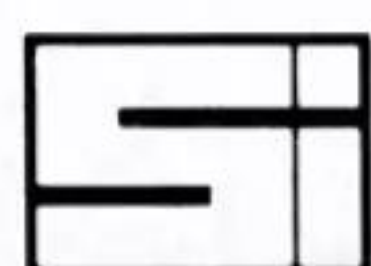
Trust the new Jaguar XJS to have the most advanced control system in the world.

Trust Smiths Industries to build it.



VEHICLE INSTRUMENTATION BY SMITHS INDUSTRIES

The people who make for better driving.



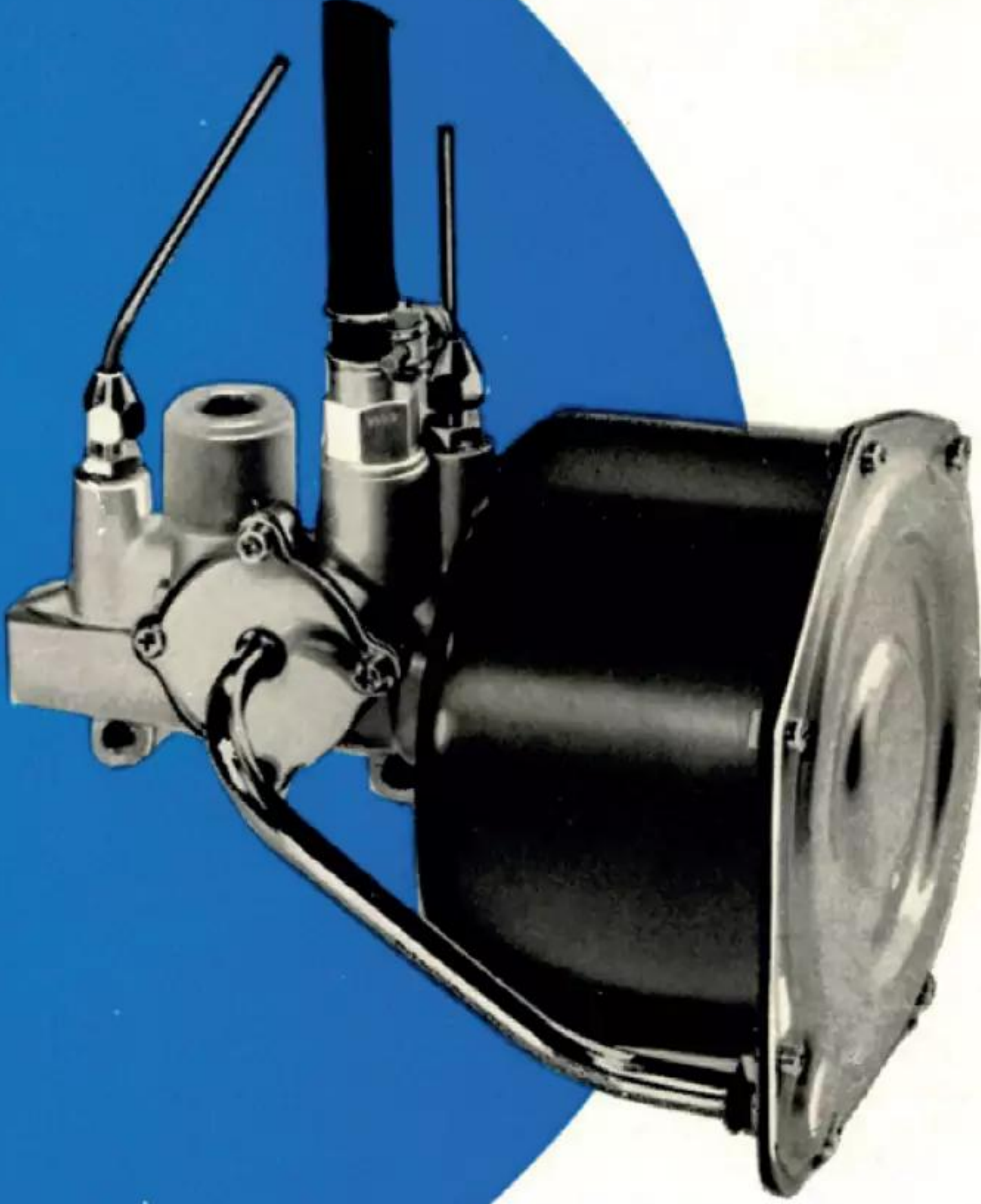
Cricklewood, London NW2

GO SMOOTHLY



WITH SHOCK ABSORBERS

STOP SAFELY



WITH POWERSTOP

BY GIRLING

AND GENUINE GIRLING PARTS SERVICE TO KEEP YOU TRAVELLING WITH SAFETY

 DISC PADS	 REPLACEMENT BRAKE SHOES	 HYDRAULIC MASTER CYLINDERS	 CLEANING FLUID	 SPARES IN KITS
--	--	--	---	---

GIRLING LIMITED . SALES & SERVICE . BIRMINGHAM ROAD . WEST BROMWICH . STAFFS . Tel: WEST BROMWICH 3651 (10 lines) Telex: 33-242

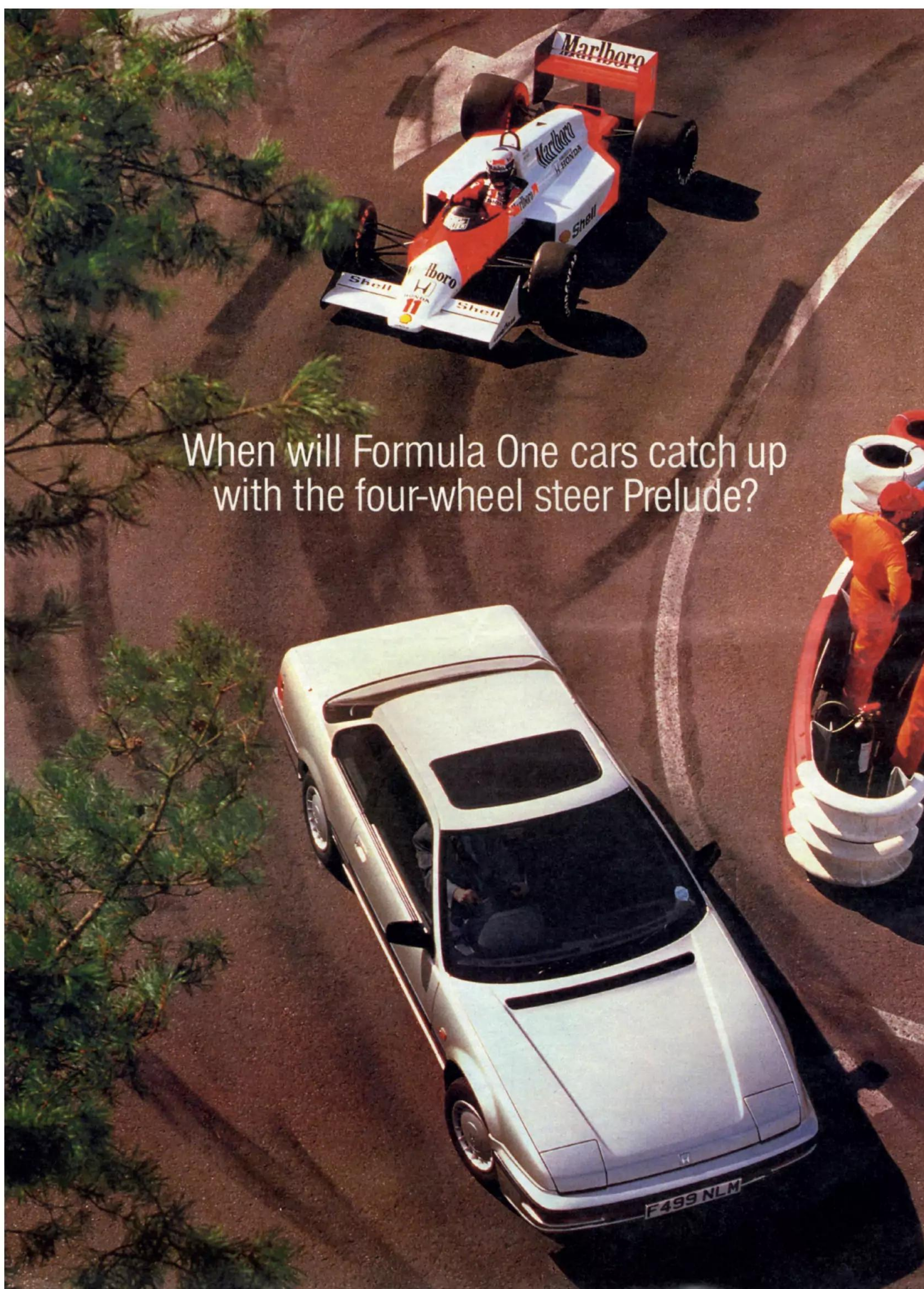
Second Class Postage Paid at New York, N.Y.



Over time, the 'comprehensive range of 20 warning lights' would become less of a selling point. Ignorance can be bliss.



Shocks and awe.



Why does a Honda driver always get in the way when you're trying to enjoy your favourite driving road?



To be honest, Wartburg, you had us at 'British-made radial tyres' and 'British-made battery'.

New Knight Tourist

a FULL SIZE
estate car for
only £711



- 991 c.c. 50 h.p. valveless engine
- All synchromesh gear box with floor change
- Independent suspension all round
- Front wheel drive
- British-made radial tyres
- A host of other extras

—and now read on

A great economy car ... 2-stroke, 3-cylinder, 991 c.c. engine for sparkling acceleration and much simpler servicing. No valves, distributor or dipstick. And the 'KNIGHT' runs on the cheapest petrol.

A great looker ... the 14ft. KNIGHT has the looks and finish of a far more expensive car. And compare the space inside, and its outstanding visibility. Standard equipment includes fully reclining front seats, fresh air heater / demister, British-made radial tyres.

Other standard equipment includes: radiator blind, cigarette lighter, parcel shelf, wheel-trims, automatic light in the engine, adjustable beam headlamps, steering lock, mudflaps, childproof locks on rear doors, two-speed wind-screen wipers, electric screen washer, twin reversing lamps, full tool kit.

The 'KNIGHT' TOURIST is a spacious estate car (70 cubic feet of carrying space and a platform length of no less than 6' 3" with rear seat folded). Two fully-reclining bucket seats at the front, and a folding rear bench for maximum comfort. It has a sealed cooling system—no topping up required. Lubrication comes up only once in 30,000 miles! Independent suspension on all four wheels, front wheel drive and British-made battery, windtone horns and upholstery.

Recommended Retail Price **£711.4.2** inc. **P.T.**
'Knight' Saloon car version also available at **£679.17.6** inc. **P.T.**



There are specially selected Wartburg dealers in all parts of the country to sell and service the new Wartburg Knight Tourist car. And they all stock spares.

Please forward name of nearest dealer and full details of the new Wartburg Knight Tourist*/Knight Saloon Car*.

**Please delete where inapplicable.*

To: Industria (London) Ltd., 248 Holloway Rd., London N7

Name

Address

(I am over 17 years of age)

Dept. A.

THE WARTBURG 'KNIGHT' TOURIST

SMART—ROOMY—ECONOMICAL—WONDERFUL VALUE—DEPEND ON IT!



Sole U.K. Concessionaires: Industria (London) Ltd., 248 Holloway Road, London, N.7. Tel: 01-607 8261 (5 lines) Telex: 23651



There are very few things today still being made to uncompromising standards of quality. This is one of them. The Bertone Coupe by Volvo.

Examine its exterior and you notice immediately that the doors fit perfectly and the finish is flawless. This is because the Bertone Coupe is not merely assembled. It's hand-crafted. A distinction it shares with only the world's most revered automobiles.

Inside glove-soft leather that's hand-fitted and stitched over every seat will convince even the most ardent skeptic that superior workmanship is not a thing of the past.

However, you needn't acquire a Bertone Coupe to own a car of truly remarkable quality. Any Volvo will admirably suffice.

In fact, Volvos are so well-made their average life expectancy is now up to 18.7 years in Sweden.

Of course if you decide to invest in a Volvo, you'll need a respectable sum. But in return you'll get something that's hard to put a price on. A car you'll come to value.

VOLVO

A car you can believe in.

**IN TIME ITS
PRICE WILL SEEM
INSIGNIFICANT
IN THE FACE OF
ITS VALUE.**

Motor Caravan Conversion by:

TANDY

PONY MOTORHOME



The Bertone Coupé (262C) is the only Volvo to be delivered from the factory with a vinyl roof.



Many motorhome conversions look seamless and like they've just rolled out of the factory. Others look a bit pony-and-trap.



The Lancia Beta. In a few years you'll look on it as a good investment.

We're not suggesting that the Beta will turn into a rare collector's item, although this has happened to some of our cars in the past.

What we are saying is that the Beta is built to last. Not just for a year or two, but for as long as you want to go on driving it.

A Beta is exceptionally good value for money. Many of its main features are usually extra on other cars.

All this is part of the great Lancia tradition of quality. But there is one more important feature. The remarkable fuel economy.

These are the results attained on factory tests, driving the cars at a constant speed with two people on board.

Speed	1400 cc	1600 cc	1800 cc
37 mph	47.6 mpg	47.6 mpg	44.8 mpg
75 mph	31.0 mpg	29.8 mpg	29.4 mpg

In addition, the Autocar road test also returned 29.6 mpg at 70 mph for the 1800 cc model.

Prices: 1400 cc £1699.31, 1600 cc £1949.56, 1800 cc £2,096.14 (All prices include VAT).

We don't think there's another car made which represents such a good investment.



Lancia (England) Ltd., Ealing Road Alperton,
Middlesex, HA0 1HE. Tel: 01-998 5353



'What we are saying is that the Beta is built to last. Not just for a year or two, but for as long as you want to go on driving it.' We will be making no further comment (again).



Even the most desirable cars can be improved by fitting a ski rack.



new amco
luggage rack



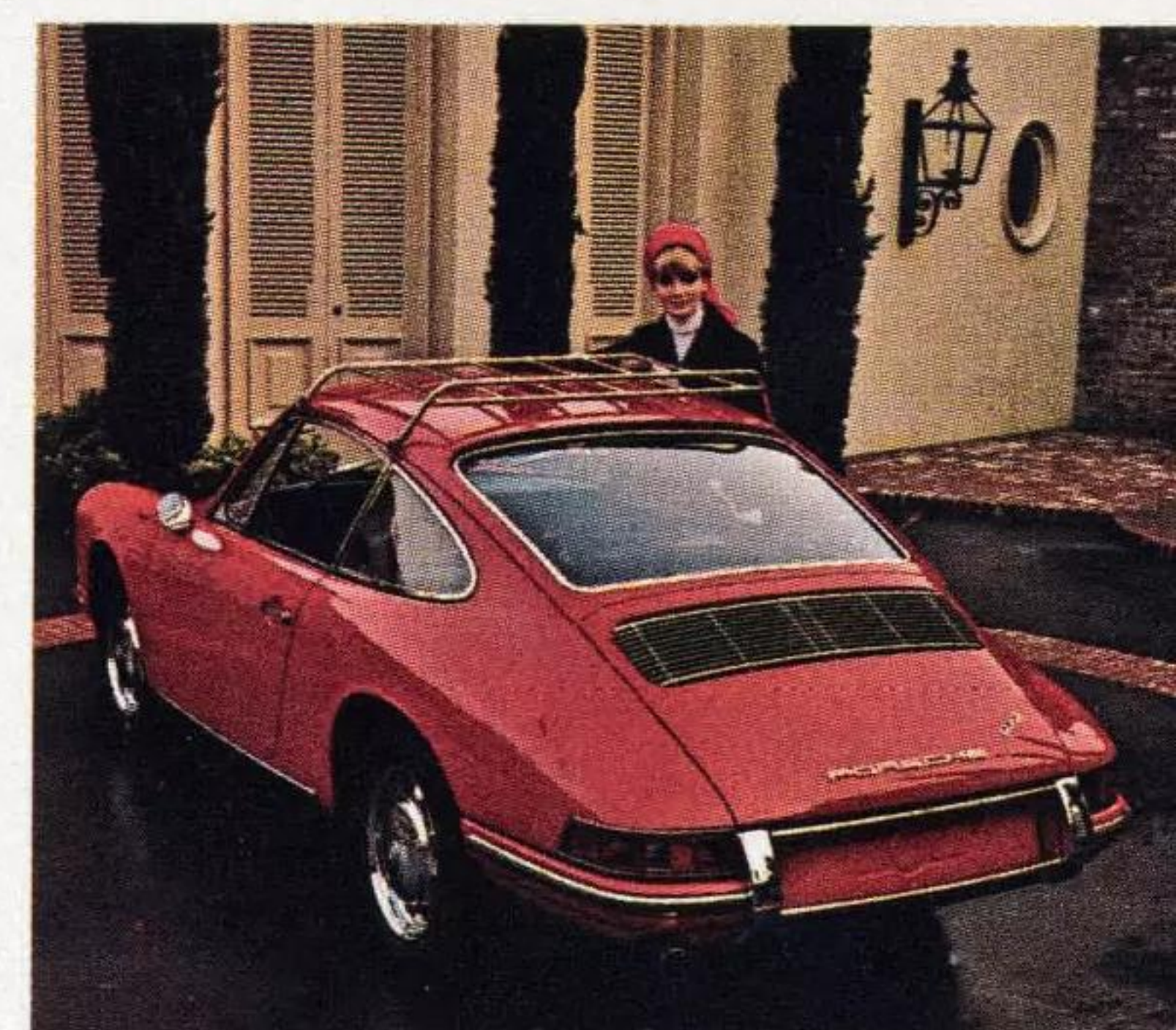
ski
adapter
unit



amco front bumper guard



amco rear bumper guard



amco adds the final touches to a great new car !

The world's largest manufacturer of sports car accessories, designs with loving care for the superb new Porsches—in the finest tradition of function and form. This stunning new roof rack is completely detachable, installs in seconds and requires no drilling of holes. It also converts to a ski rack with the addition of Amco's new ski adapter unit. Amco's new front bumper guard not only protects, but provides two mounting points for the front license. The rear bumper guard accentuates the graceful line of the car while providing important protection. Add the finishing touch...the famous Amco Walnut shift knob with cloisonne emblem. Luggage Rack \$54.95, Ski Adapter Unit \$8.95 ea., Front Bumper Guard \$17.95, Rear Bumper Guard \$24.95, Shift Knob \$3.75. Write for the name of your nearest dealer or, order direct.



amco

7425 Fulton Avenue, North Hollywood, California 91605 • Phone TR 7-5347



design lesson

A subject the young are interested in.
Vehicle conceived for the European and American market.
Rear midship engine.
Amusing like a convertible, comfortable like a coupe.
Highly-satisfactory performances of unusual class for its displacement
Analysis of an interpretation by BERTONE: FIAT X1/9



BERTONE



Lada 1200 Saloon

A full sized, fully equipped car ... one that's big enough to take all the family and with a boot that's spacious enough to take all their luggage ... and all for a sensible price. The incomparable four door Lada 1200 Saloon—able to seat five in comfort, with standard features you'd only expect on Deluxe models of far more expensive cars.

Reclining front seats for example ... with adjustable head restraints, face-level ventilation, automatic reverse light, opening front quarterlights, cigar lighter, internal anti-dazzle rear view mirror, driver's door mirror and electric wash/wiper control on steering column.

There's a full measure of strength and safety as well with front disc dual circuit

brakes, a laminated windscreen, radial tyres and an extra thickness of metal in the roof, body panels and under-chassis. A heavy-duty starter and battery gives you a quick start in cold or damp weather. And Ladas are built to last with extra protection against the climate with Tectyl anti-corrosion treatment and electrostatic primer dip all body panels get before painting.

The five main bearing crankshaft, overhead camshaft 1198cc engine has been rally and race proven and gives flexible power for town or country driving.

Ladas are made at the Togliatti manufacturing complex in the Soviet Union, one of the most modern and quality conscious plants in the world. At the Lada Import Centre in the UK all cars

go through a 39 point inspection programme including paint and bodywork, before distribution to the extensive network of Lada dealers ... where a thorough final check is carried out before delivery to the customer.

To ensure the minimum of service or repair delays, the National Lada Parts Centre in Bridlington, covering an area of 90,000 sq.ft. stocks over 8,000 line item spares.

All Ladas carry a full 12 months unlimited mileage warranty, covering both parts and labour, with free membership for 12 months of the Car Recovery Service Club.



'In Italy, no one grows up wanting to be a train driver.'



In the 1970s, no picnic was complete without a packet of Ritz crackers. And that's not a tall story.



Delivery Vans

DAF

33



The Daf 33 delivery van:
for when your customer
insists on going Dutch.



The Mahindra Indian Brave: built in India
under licence by the Americans, and imported
into the UK via an industrial estate in Yeovil.

Mahindra 4x4



The Legend lives on...

Mahindra is the newest 4x4 to arrive in the UK and is a direct descendant of the 'CJ-3' Willys Jeep made famous by the American armed forces during the Second World War.

This vehicle has no pretensions – it's solid, rugged and reliable – just like its forebear. And like the original, it takes to the rough stuff with true grit.

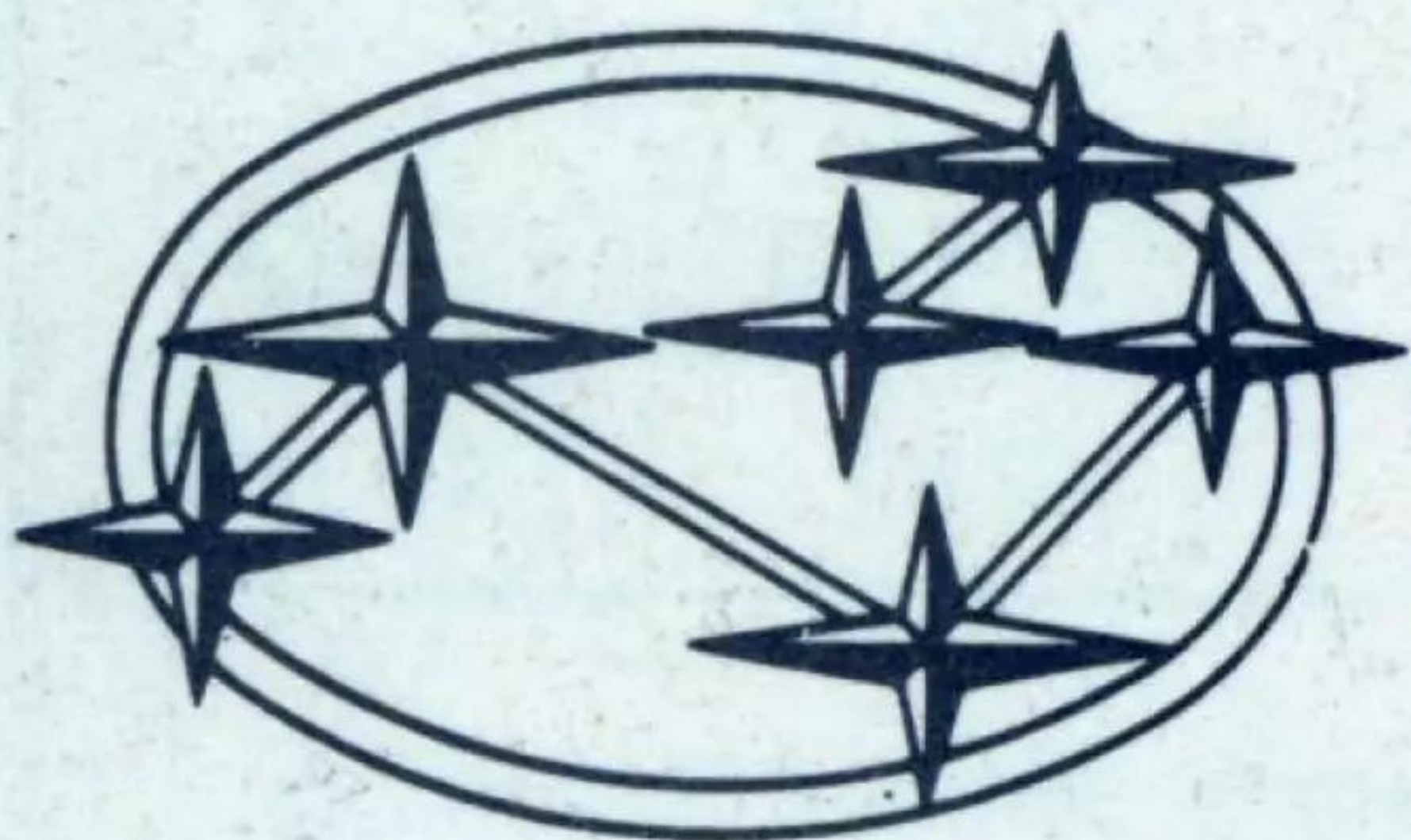
MANCHESTER MOTOR SHOW '78

YOUR LOCAL SUBARU DEALERS

LINGUARD
MOTOR CO.
ASHTON ROAD,
BREDBURY,
STOCKPORT.
TEL: 061-494 0474

W.T. AKED & CO
ST. GEORGES ROAD
ST ANNES-on-SEA
TEL: 0253 722241

KBT MOTORS,
CHESTER ROAD
MIDDLEWICH
TEL: 060 684 2727



SUBARU

A PORTRAIT OF STYLE



With genuine Masterpieces by KAMEI...

A car to be proud of becomes a thing of beauty with KAMEI individual styling. In addition, aerodynamic testing has proved that the fitting of KAMEI spoilers and skirts gives greater efficiency and decreases wind resistance for a faster, smoother and more economic ride.

KAMEI design specifically for Ford, as well as Mercedes, BMW, VW and Audi and therefore offer precise, problem-free fitting. Scotford Ltd, the sole importers, include full fitting kits and offer a paint advisory service to all their customers.

For professional fitting, a network of KAMEI stockists, main dealers and quality bodyshops are approved for the supply and fitting of KAMEI parts.

Always ensure you are getting genuine KAMEI masterpieces.

For further information contact:

SCOTFORD
KAMEI
Scotford Limited, Marriage Hill,
Bidford-on-Avon, Warks.
B50 4EP. (0789) 772409.

Please send me the following catalogues.
I enclose 28p stamped addressed envelope.
Kamei Spoilers & Accessories
Kamei Beetle Accessories
Centra Wheels
Auto Plas Rear Visors
Alpine Radios

Name _____
Address _____
Post Code _____
Car Make _____ Model _____



Take us back to Manchester in 1978 and a chance to see a trio of endangered Subarus: Estate, GFT and Coupé.



Calling it a masterpiece might be a stretch, but this KAMEI makeover is oh-so-eighties. So why the long face?

A man with dark hair, wearing a dark blue V-neck sweater over a light blue shirt and a dark tie, is crouching over a small, yellow, vintage-style pedal car. He is looking directly at the camera with a serious expression. The car is yellow with a black steering wheel and a small emblem on the front. The background is a dark, textured surface, possibly asphalt or a studio floor.

The small car is no longer.



To save you a Google, it's a pressed steel pedal car made by Mobo in the 1950s. Yes, we want it as much as you do.



The low price of the new Ford Escort shocked quite a few people.

Including us.

You see anyone can make a low priced motor car and then say sorry it doesn't come up to scratch on this and that.

We didn't do it that way.

We started by saying, what do you want. And made it.

We made the Escort roomy.

We gave it curved side glass and big doors.

We gave the new Escort a brand new engine.

We gave it a fully synchromesh gearbox.

'Aeroflow' ventilation.

And a whacking great boot.

So all in all, you'd expect a whacking great price.

But it isn't.

Because above all the new Escort is a Ford.

So when you buy an Escort you buy value.

Down-to-earth, honest to goodness value that no other manufacturer can match.

It sounds corny, but it's true.



The new Ford Escort. The small car that isn't.

DEVELOP DRIVING

-BSM's High Performance Course

If you want to be more than just an ordinary driver, then BSM has the answer.

Our unique high performance course involves seventeen hours of intensive training taught in three separate stages.

Starting on ordinary city and country roads, you'll progress to a skid road, then a motor-racing circuit as your driving skills are developed to your maximum potential.

Under the guidance of our experts, you will develop and improve your cornering and braking, acceleration and judgement of speed – all under completely safe and controlled conditions.

Training is carried out in either a standard TR7 or a TR7 with a V8 engine (this is a prototype model specifically provided for our high performance course by British Leyland). Or if you prefer, you can take the course in your own car.

By the time the course is over, you will be a safer, more confident driver. You will have learnt to deal with extreme situations and be much better equipped to cope with the growing demands of today's driving conditions.

BSM 102 Sydney Street, London SW3 Telephone: 01-352 1014.



PLAY YOUR CAR SKILLS

Course

the course for you.
intensive



A world away from it all — your world
— the world of Wolseley.

This is the 18/85. Pride and Joy.

Hydrolastic[®] suspension and power
steering give you smooth, responsive
motoring. Superb front wheel drive
will take you to the highest peaks.

And for the languorous: room to lounge,
in the luxury of soft leather seating,
thick pile carpets and walnut trim.

Yours for £1,081 . 16 . 1, including the
unavoidable £236 . 16 . 1 purchase tax.

With automatic transmission: £98 . 7 . 10
extra, including £21 . 7 . 10 P.T.

The Wolseley 18/85 — a world apart.



WOLSELEY



Just add tartan rug, Thermos flask and some Shippam's crab paste sarnies in a Tupperware box.



And to think, some kids stuck a poster of the Lamborghini Countach on their bedroom walls.

Wheels for the new Tri



STERLING METALS LTD

Gipsy Lane Nuneaton England Phone Nuneaton 4221 Telex

Triumph Dolomite Sprint.



Low Pressure Diecast Wheels in Aluminium for the new Triumph Dolomite Sprint are produced and supplied by Sterling Metals Ltd.

Producers of fully finished Light Alloy Road Wheels in all types and sizes.

Our engineers are readily available for consultation.

x 31352



The Dolomite Sprint was the first mainstream production car to feature alloy wheels as standard. A Triumph for the British motor industry, or something.



**Viva de luxe. For the three car family.
1256cc engine. 35.2 mpg.* £883.**

Capacity: 4 big adults. 20 cu.ft. boot. **Top speed:** 82mph.* **Seating:** body-contoured, deep-sprung. 3'9" front leg room. **Body:** steel up to 28% thicker than major rivals. Heat-sealed acrylic paint finish. **Rust-proofing:** price-included factory-applied underbody seal. Multi-stage phosphate anti-rust treatment. **Safety:** tandem master cylinder braking system, safety steering column, price-included front seat belts. **Comfort:** through-flow ventilation, face-level adjustable fresh-air vents, 2-speed heater and demister. **Viva range:** 2 or 4 door saloons, and estates. **Prices:** from Viva 2-door at £802.

*Daily Telegraph test: touring fuel consumption



The 'de luxe' trim level needs to make a comeback. It's the perfect name for a car with a coach stripe along the waistline, and chrome-like highlights for the windscreen, rear window and gutters. In other news: nice pedal cars.



Can you spot the druggist from Toledo?

Of course not.
That's the point.

Somewhere in our picture is what appears to be just another Italian playboy sitting in his expensive Italian sports car.

But somewhere up there is a very dependable druggist in his very dependable Karmann Ghia.

It looks like a racy sports job because it was designed by the Ghia Studios of Turin, Italy.

It runs like a Volkswagen because, underneath, that's exactly what it is.

Complete with 4-wheel independent suspension, front disc brakes, 4-speed synchronized gear-box, oil cooler and rear-mounted air-cooled engine.

To put an end to the suspense, the Karmann Ghia is the snappy number just left of center.

And for a snappy \$2,575*, it's yours.

So you can look like the kind of person to whom price is no object.

And with the money you save, it won't be.



©VOLKSWAGEN OF AMERICA, INC. *SUGGESTED RETAIL PRICE, EAST COAST P.O.E. (\$2,672 WEST COAST P.O.E.) LOCAL TAXES AND OTHER DEALER DELIVERY CHARGES, IF ANY, ADDITIONAL. WHITEWALLS OPTIONAL AT EXTRA COST.



'Druggist' is the Northern American word for a pharmacist. 'Can you spot the druggie in the Seat Toledo?' means something entirely different.



Civic art.
Hang it in
the Louvre.



Your regular reminder that the T-Roc
Cabriolet is now Volkswagen's only
convertible. Progress, eh?

With technological triumphs like this, it only takes 4½ hours for 2 men to make one Karmann Ghia convertible top.



It used to take longer, till we discovered that curved needles sew around corners faster than straight needles.

That's important to us, because we want to make cars as efficiently as possible. What slows us down is that we also want to make cars as good as possible.

For us to do that, a Karmann Ghia convertible comes out costing you \$2445*. Which sounds like a lot of money coming out of your pocket. Until you realize what we put into the car.

Our convertible top, for example, has a vinyl interior that covers up the cross braces you see in most other convertibles. It has a thick pad of insulation in the middle that keeps out heat, cold and noise. And it has a vinyl outside that really fits because we really hand-fit it.

We could skip all that handwork, trade in all our curved needles for a couple of machines, and make convertible tops as efficiently as everyone else.

But we'd rather be less efficient and better. Instead of just as efficient and not as good.

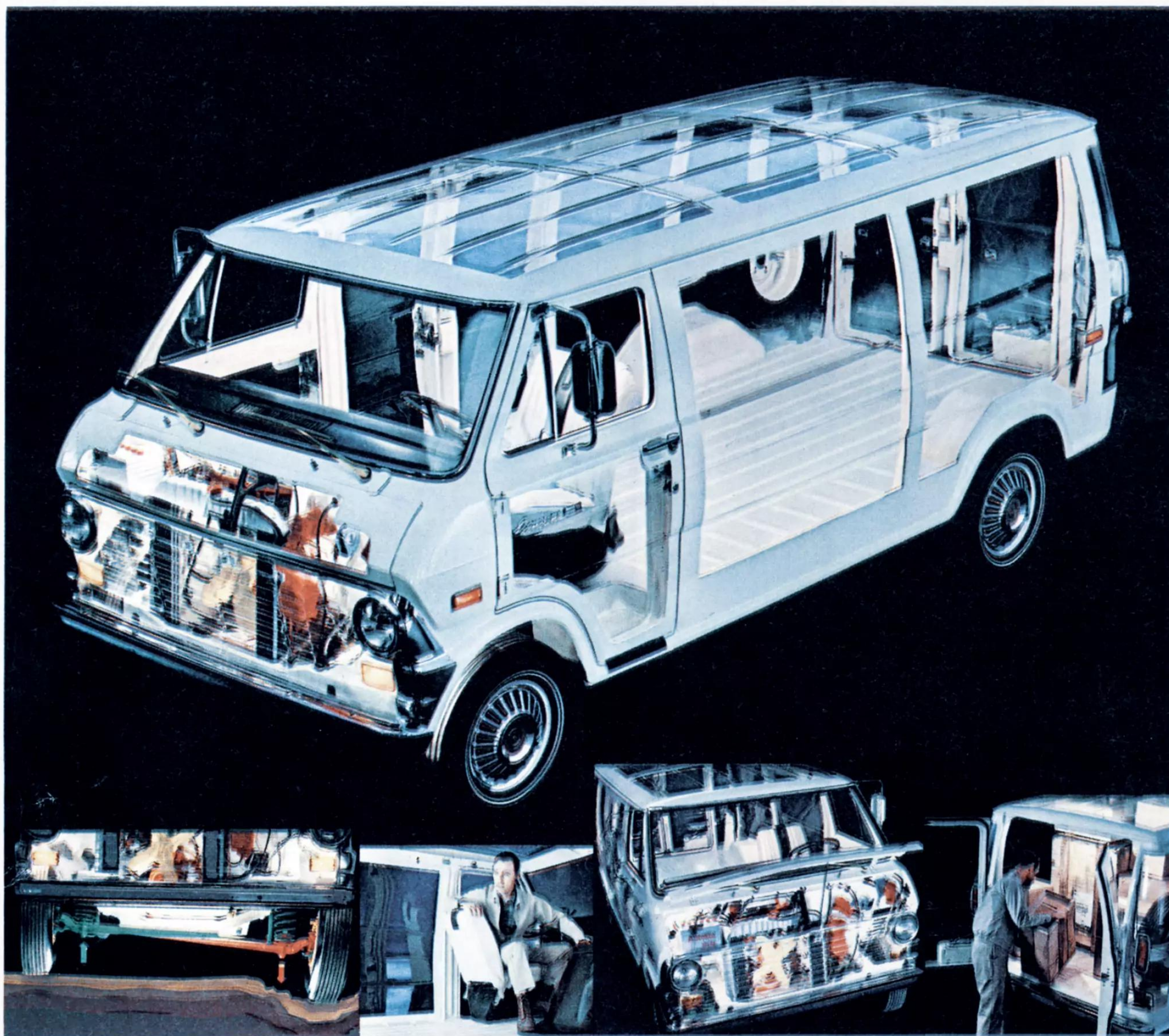
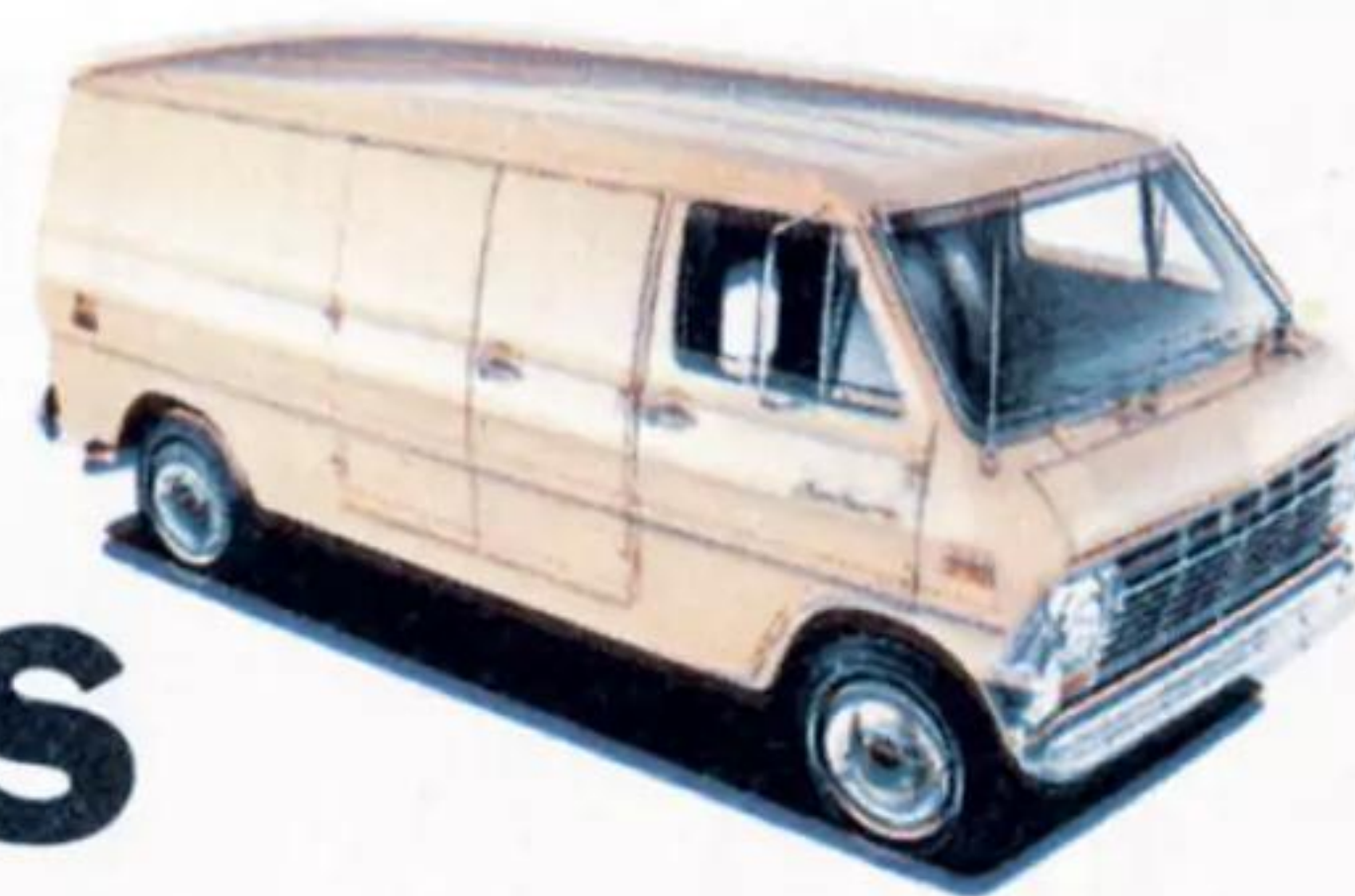


**Volkswagen economy
is standard equipment.**



You'll see better ideas clear through Ford's Econoline

Small wonder it outsells all other vans



Twin-I-Beam ride. The independent front suspension made famous by Ford pickups: Twin-I-Beam. Two I-beam axles for strength... big coil springs for easy ride. Twin-I-Beam gives you greater stability, less wind wander, and a better ride. Only Ford has it.

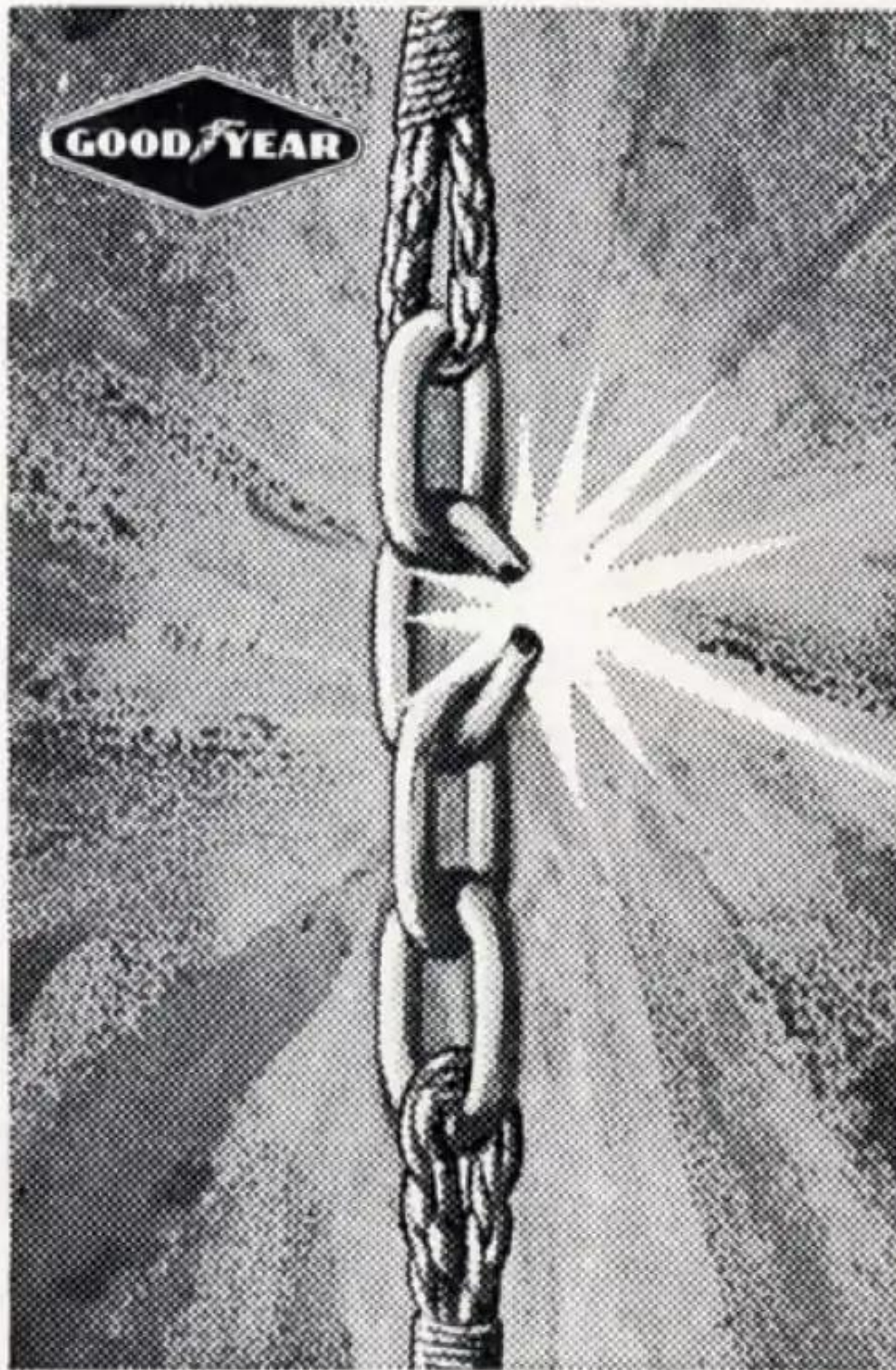
"Walk-thru" to rear. Because the engine is forward out of the way, the driver can step from his seat into the load area and exit through side or rear doors. The loadspace is not only bigger than in older vans, it's easier to reach. See all the better ideas in the best selling van at your Ford dealer's.

Outside service center. Just raise the hood, and all these service points are at hand: oil, water, battery, windshield-washer water, wiper motor, brake master cylinder, voltage regulator. Ford's better idea vans make everything you do easier to do.

Greater payload than ever before. Now Ford vans can take on loads that vans never before were designed to take. Choose from three Econoline series and two body lengths. Power choices include two economical Sixes and a top-performance 302-cu. in. V-8.

FORD ECONOLINE VANS

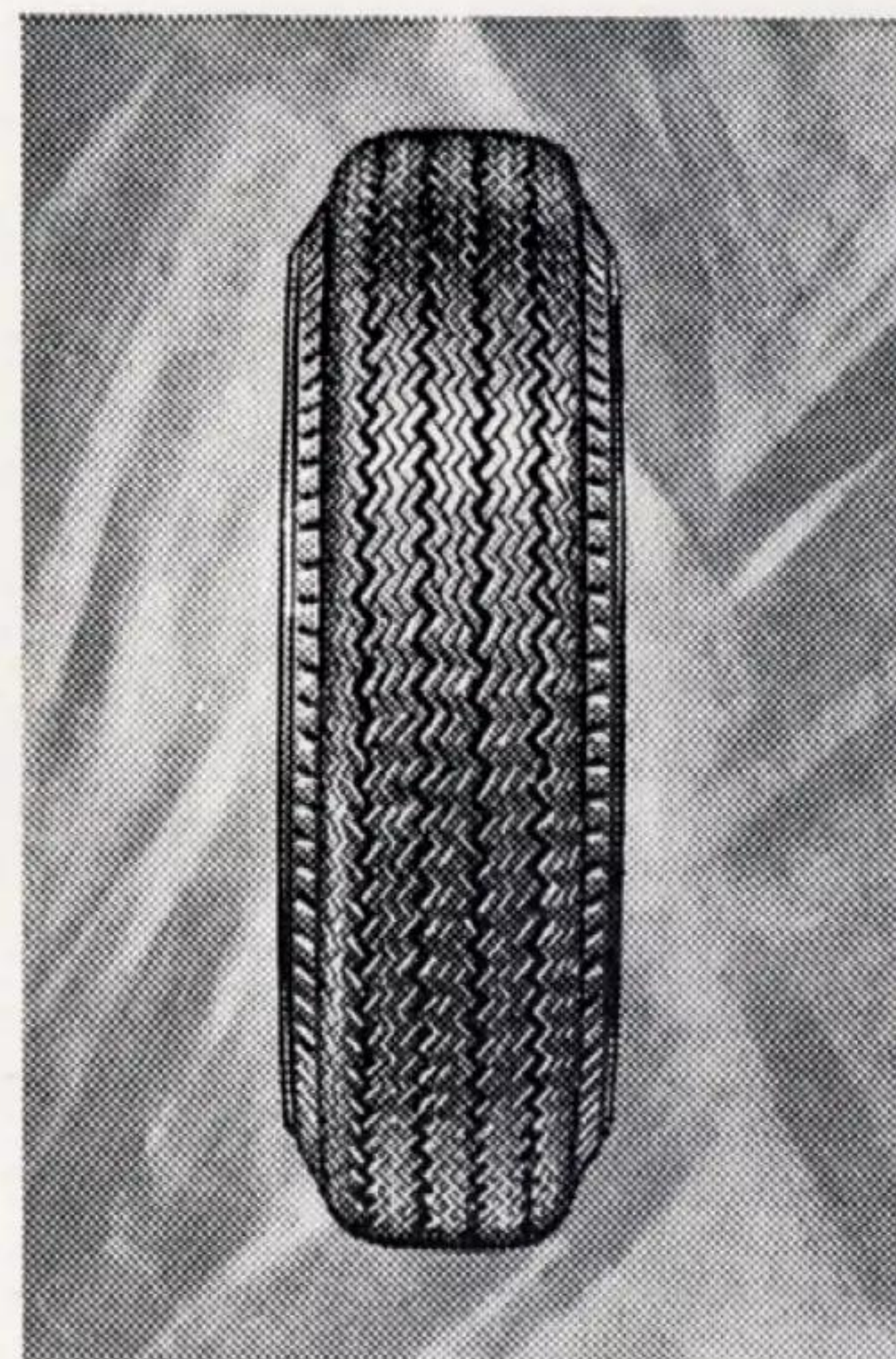




3T tyre cord is stronger than steel.



We've combined it with a new wrap-around tread . . .



a multi-bladed tread pattern and Tufsyn non-skid rubber to build the new G8 tyre.



The 3T cord is longer lasting and protects against blowouts.



The round shoulders give safer cornering, easier steering, positive car control.



Self-adjusting tread and Tufsyn non-skid rubber give greater mileage, grip and 'wet-skid' resistance second to none.

BREAKTHROUGH IN SAFETY: THE G8

It's an extraordinary tyre. The safest you can buy. Made by Goodyear. No other tyre in the world is built like the G8 by Goodyear—safety-built. For example: Round-shoulder construction puts more tread on the tyre shoulder. Gives you extra traction on cornering. More safety. Improved steering. Better control and a quieter ride. And the

G8 delivers more mileage per tyre because it's built with 3-T tyre cord. That's the strongest there is. The safest, too. Only Goodyear makes it. And the G8 gives you the total protection of exclusive Tufsyn non-skid rubber. Yet the G8 costs no more than ordinary tyres. It's easy to drive with confidence—on tyres by Goodyear.

GOODYEAR



The Ford Econoline has around 8000 mentions on the Internet Movie Cars Database (IMCDB). It was a stalwart of 1970s Hollywood.



Goodyear. Good ad.

You can get
NEW CAR BRAKING
for the
car you have now

FERODO lining materials are 'model-matched'
Replacing with the right *size* of lining isn't
enough. For good-as-new braking you need
also the right lining *material*. All Ferodo brake
lining materials are scientifically
developed and 'model-matched' to suit the
individual braking behaviour of every
car model on the road.

**FERODO FIRST, OF COURSE,
ON MOST NEW CARS AT
THE MOTOR SHOW**

Ask your garage for
FERODO Anti-Fade Brake Linings & Disc Brake Pads

FERODO LIMITED • CHAPEL-EN-LE-FRITH
A Member of the Turner & Newall Group



With the notable exception of Lloyd Cole, Ferodo was the best thing to come out of Chapel-en-le-Frith. You can disagree with us, but don't make a commotion.



MICHELIN

You'll notice some nice things happening once you fit Michelin Radials.

A significant saving in petrol* for a start. A big improvement in performance; in positive cornering, tidy acceleration, controlled braking and biting efficient roadholding. What's more, Michelin Radials give you twice the mileage of conventional crossply tyres.

*Recent tests prove conclusively that Michelin Radials can save over 6% on fuel, compared with crossplies, and over 3% against other makes of radials.



Drive a Michelin.

It makes a good car better.



When it looks like the Marina driver is being snapped by a private investigator.

Spacious rural retreat with miles of drive.

Spacious Luxury Accommodation

for seven or eight people.

**UNINTERRUPTED VISION ALL ROUND.
BEAUTIFULLY APPOINTED WITH
FITTED CARPETS AND FOAM UNDERLAY
THROUGHOUT.**

**UNIQUE LIGHTING POSSIBILITIES—
EVEN ROUND CORNERS.**

**INFINITE HEATING & FRESH-AIR CONTROL.
LOW FUEL BILLS.**

**MONOSHELL STEEL CONSTRUCTION.
FRONT-WHEEL DRIVE.**

BRILLIANT PERFORMANCE.

**EXCLUSIVE CITROËN HYDROPNEUMATIC
SUSPENSION FOR INCOMPARABLE
COMFORT AND ROAD HOLDING.**

MICHELIN XAS RADIALS ALL ROUND.

**You can own a Citroën 'D' Estate Safari from £1994.56
(ex. works inc. p.t.)—and there are 12 other 'D' models
starting from £1524.56(ex. works inc. p.t.)**

The advanced specification of all 'D' Models includes:-
Hydropneumatic self-levelling suspension – front wheel drive –
full power operated brakes – precise rack and pinion steering
(power assistance is standard or optional) – Michelin XAS radial
tyres – full five seat interior – monoshell body with detachable
panels – optional self-levelling main headlights and directional
auxiliary headlights, all quartz iodine – reclining front seats
(except FAMILIALE) – electronic tachometer and trip odometer –
automatic jack and clearance control – stainless steel trim –
heater and demister.

CITROËN

See them at your Citroën agent or write for brochures now.
Citroën Cars Ltd, Slough, Bucks, Tel: 23811



Escape to the Country, Citroën style.
Desirable pied-a-terre, viewing highly
recommended, no onward chain.



Everybody knew a 'Hyacinth Bouquet' for
whom a Ford Escort would be deemed
too common. The Orion was for them.



Once again Ford are improving the Orion.

As you can see, some of the most popular options in the catalogue are now being made standard. Not only that, but we're also introducing the 1.3 HCS (High Compression Swirl) petrol engine.

Some models will now have variable-rate steering; lighter for parking but not too light on the open road.

There are several new colours to choose from. And there are some smart new interior trims.

These new Orions are at Ford dealers now, along with the latest Escorts and Sierras. So why not call in and see them?



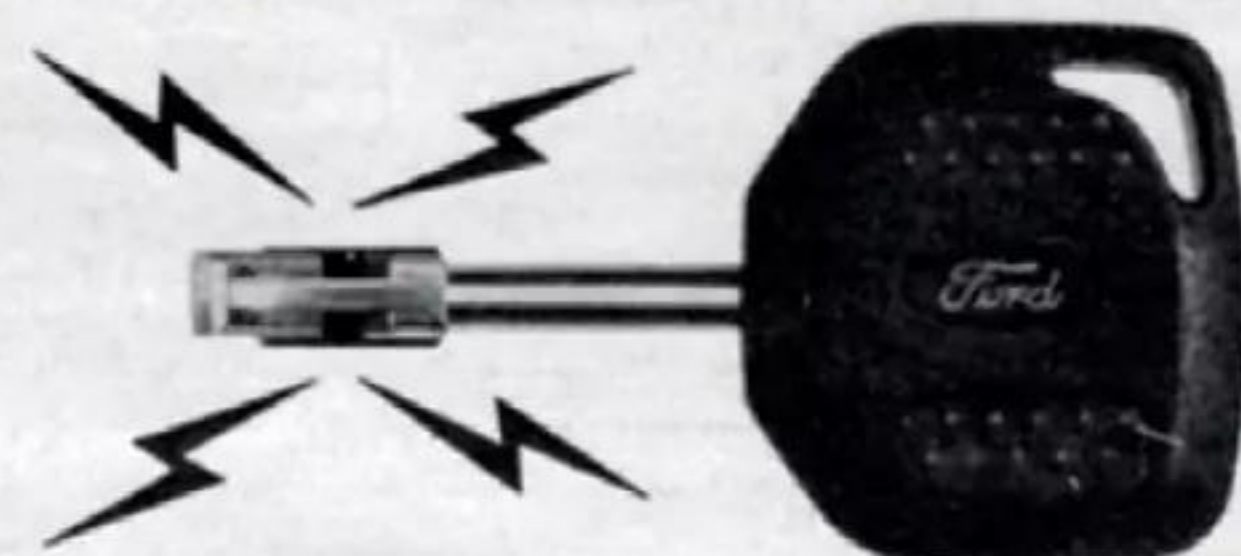
Power mirrors. Previous option price £75*. Not any more. They're standard on the Orion GL. So now you can adjust both mirrors at the flick of a switch.

*Maximum retail price at August 15th 1988.



Sunroof. Previously £390* as an option. Now it's standard even on the Orion L. So all we need now is some sun!

Electric front windows. Previously £250* as an option. Now they're standard on the Orion GL.

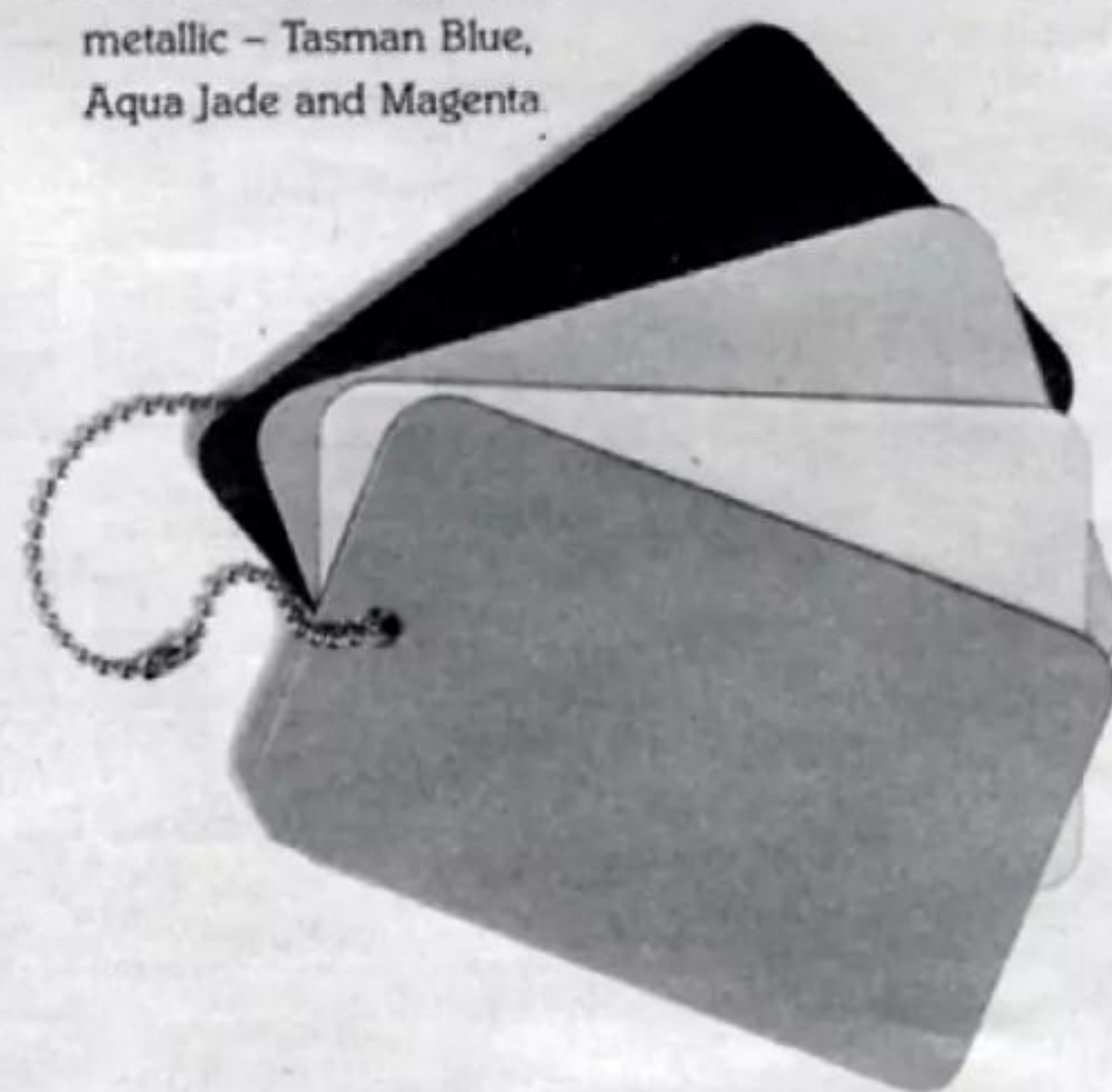


Central Locking. Once it could have cost £275*. Now it's standard on the Orion LX. So now when you lock your door you won't forget to lock your boot.

New trim. Every model in the Orion range gets new trim. So it's just as smart inside as out.



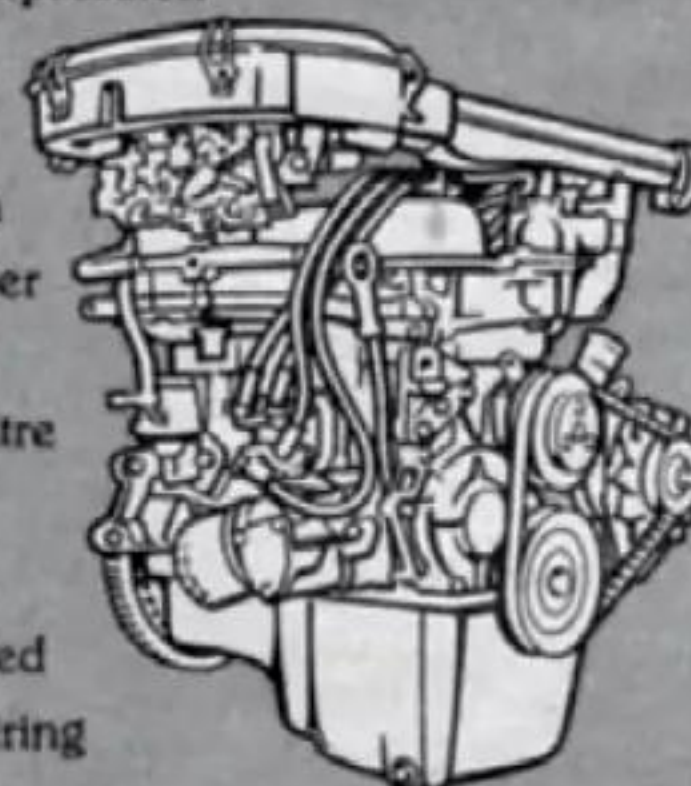
New colours. Four smart new colours are now available. One solid – Radiant Red, and three metallic – Tasman Blue, Aqua Jade and Magenta.



1.3 HCS petrol engine.

New High Compression Swirl cylinder technology and electronic ignition brings more power and greater efficiency to 1.3 litre Orions.

They run on leaded or unleaded fuel without requiring adjustment.



Orion standards raised again.



The new Orion GL with power mirrors and electric front windows standard. And new bumpers.



The Ford Orion.

STOP PRESS

New 127 Sport

The exciting new 127 Sport, the latest addition to the 127 range, has arrived.

If you want a car with sports car personality and style, the new 127 Sport is well worth a closer look.

With a top speed of around 100mph* and 0-60mph in a mere 13.9* seconds, it performs like a sports car. If you enjoy driving you'll love it.

Especially as it is also available with the current Artful Dodger offer. Ask for the new 127 range brochure and arrange for a test drive now. *Fiat SpA



DEALER'S STAMP

mrm

Moss
Rose
Motors
Limited

FIAT

Main Dealers

London Road
Macclesfield, Cheshire

Tel. 28866

FIAT



If you hold this page up to your ear, you can just make out the unmistakable sound of salt feasting on metal.



If you hold this page up to your ear, you can just make out the unmistakable sound of dodgy tappets.

Madras.



A rear three-quarter view of a dark-colored Ford Fiesta XR2i. The car is positioned in the lower half of the frame, set against a dark, moody background with a cloudy sky. The rear window features a wiper. On the left side of the rear hatch, there is a badge that reads "FIESTA XR2i". In the center, there is a yellow license plate with the text "XR2i" in black. On the right side of the rear hatch, the Ford logo is visible. The car has silver multi-spoke wheels and a black side mirror. The overall lighting is dramatic, highlighting the car's contours.



How hot do you like your hatch?

The XR2i has deservedly made a name for itself as the most potent Fiesta on the road.

Now it's about to be overtaken by a new Fiesta, the RS Turbo.

With the combined muscle of a Garrett TO2 turbocharger unit and a 133 DIN PS engine, the RS Turbo scorches from zero to 60 mph in 7.7 seconds*.

And you can push it (at any rate, on your own private road) to a top speed of 127 mph*.

To put this in context, we can do no better than point you in the direction of Autocar & Motor. In the June 20th issue it reports: "The RS Turbo simply leaves the immediate opposition trailing in its wake."

In keeping with this hot-blooded performance, the styling is appropriately cool.

Note the unique alloy wheels and the low profile tyres, the body-coloured bumpers and rear

spoiler, the distinctive dark green moulding inserts and the bonnet extractor vents.

Amongst other refinements, the Recaro seats, central locking, power front windows and sunroof come as standard. As do the leather-trimmed steering wheel and gear lever knob.

Bearing in mind that this is no ordinary Fiesta (nor even an extraordinary XR2i), you may also feel inclined to take up the option of anti-lock brakes and electrically heated Quickclear windscreen.

In producing our hottest hatch, we have been privileged to call on the unrivalled expertise of Ford Special Vehicle Engineering, the people who made headlines with the legendary Sierra RS Cosworth.

Yet another reason, you may conclude, for calling on your Ford RS dealer without delay. For further details, phone the Ford Information

Service free on 0800 01 01 12.



The new Fiesta RS Turbo.

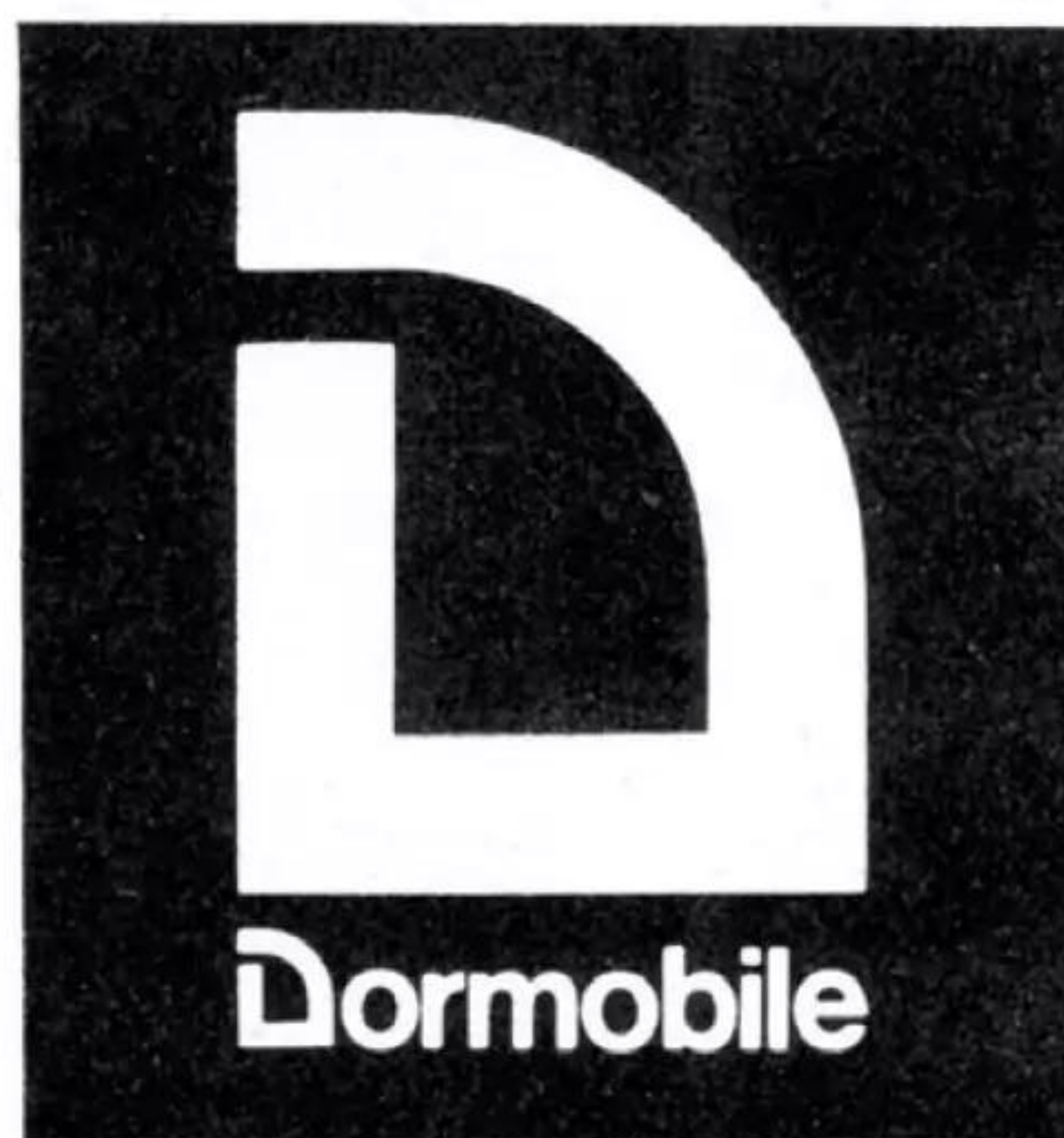


The New Volkswagen Dormobile



There is no substitute for a Dormobile...

Once you have seen and tried a real Volkswagen Dormobile you will understand why it is a world beater. The secret is in the years of painstaking development and testing that has gone into every detail of the Volkswagen Dormobile design and specification. The Volkswagen Dormobile has a quality all its own. But take care — once you have tried a real Volkswagen Dormobile it spoils you—there just isn't a substitute!



DORMOBILE LIMITED FOLKESTONE KENT
A Member of the Martin Walter Group Dormobile is a reg. trade name

Volkswagen and Dormobile — two famous names. They took a Volkswagen Kombi, added the Dormobile roof, built in the de-luxe Dormobile cupboards, wardrobe, sink unit and water pump, hid away the big cooker, fitted the ice box, hung the colourful curtains, matched the cushioned upholstery, made the beds, folded up the bunks, and produced what is now recognised as the best dual purpose vehicle on the market today!



Have you even been to Cornwall if you haven't followed a Dormobile along the A30?



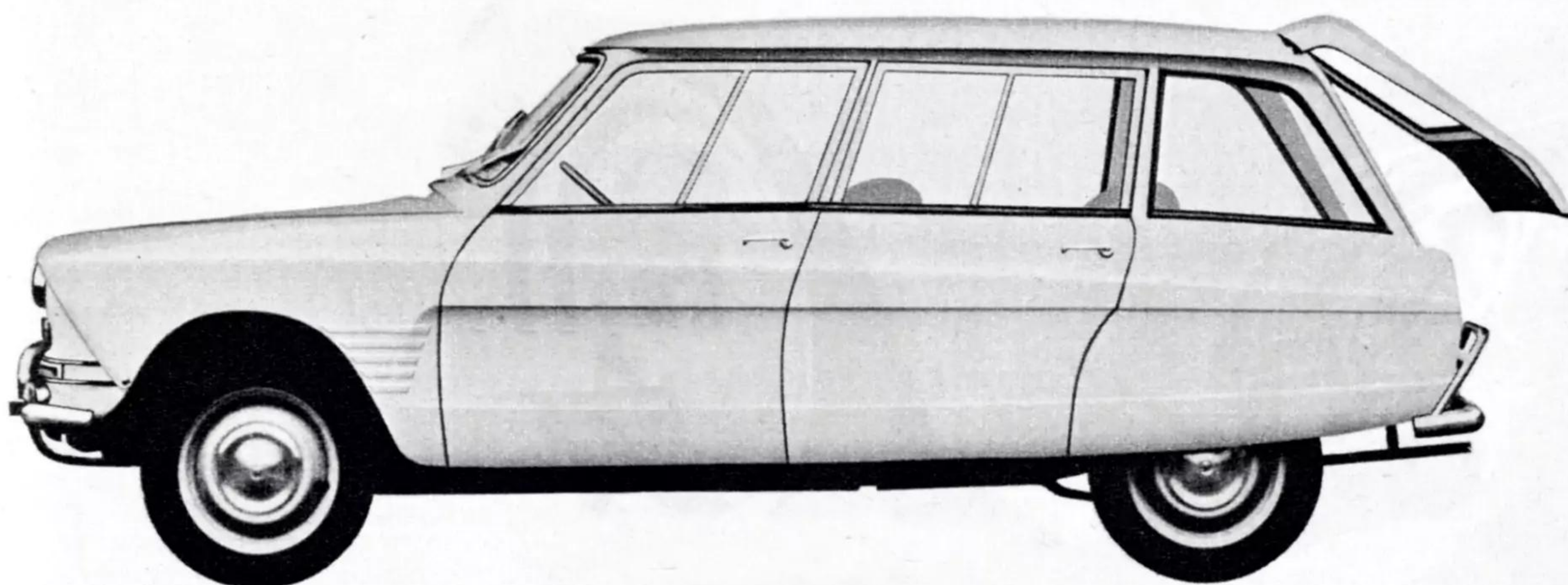
Here's Citroën with some help for when you're asked to name the first car under £1000 to feature an alternator instead of a dynamo.

**Will you, at the motor show, see
an estate car that has 4 doors, foam rubber
seats, independent suspension all round,
does 42 miles to the gall., boasts
53 cubic feet of load space, can swallow
a 5'5" grandfather clock or an overstuffed
victorian chair that's 3' x 2'6" through its
rear door, and yet costs only £700?**

NO

*The frugal safety first, Citroen Ami 6
does it all for only £666. See it. On the
Citroen stand. Complete with alternator instead
of dynamo (the first car under £1000
to have this) it is, sans doubt,
the bargain of the show.*

CITROEN 





FROM £20,670 ON THE ROAD, FOR MORE INFO, CALL 0345 000 406. www.peugeot.co.uk PRICE CORRECT AT TIME OF GOING TO PRESS.





FROM £20,670 ON THE ROAD. FOR MORE INFO, CALL 0345 000 406. www.peugeot.co.uk PRICE CORRECT AT TIME OF GOING TO PRESS.

WHAT A BEAUTIFUL WAY TO GO.

406 COUPÉ 
THE DRIVE OF YOUR LIFE



The Ford Cortina is selling faster than any other car in the country. And that's a fact.

Figures supplied by the Society of Motor Manufacturers and Traders show that the Cortina is the fastest selling car in Britain.

Having compared the Cortina with competing cars, thousands of

buyers decided that there's nothing to touch the Cortina for value and looks. Some are private motorists investing their own hard-earned money. Others are shrewd fleet buyers who keep statistical records

of costs and performance on every car they buy for their companies.

Before you decide on a new car, go to your Ford dealer and see for yourself what makes the Cortina Britain's No. 1 selling car.

FORD CORTINA



...leads the way.

CORTINA PRICES START AT £970 THE CAR ILLUSTRATED IS A 2-DOOR CORTINA 1600XL FITTED WITH OPTIONAL UNDERRIDERS AND COSTS £1137 INCLUDING DELIVERY TO YOUR FORD DEALER (EXCLUDING NORTHERN IRELAND). SEAT BELTS AND LICENCE PLATES TO YOUR CHOICE AT EXTRA COST. PERSONAL EXPORT ENQUIRIES TO 88 REGENT ST., LONDON W.1.



The Ford Cortina was the Manchester City of the UK car market, topping the sales charts for four consecutive years from 1972 until 1975.

Flying Finnish



The Galant 4WD/4WS winning Finland's 1000 Lakes Rally

With the unique combination of 4 wheel drive and 4 wheel steer, we expected an impressive performance in this most gruelling of rallies.

But who would have believed that, in its 1000 Lakes Rally debut, the Mitsubishi Galant would have ended 17 years of Finland's home team domination, as well as that of the Italians in the 1989 World Rally Championship series.

Indeed the Daily Telegraph rally correspondent claimed the competition Galant had "turned the rallying world upside down" — a fitting accolade to the Galant's unique 4WD/4WS technology which is currently leading the Group N (Showroom) Category in the British Rally Championships with Pentti Arikkala at the wheel.

So, apart from offering our congratulations to Sweden's Mikael Ericsson for winning the 1000 Lakes Rally, may we also invite you to

take a closer look at the Galant 4WD/4WS at your local Mitsubishi Motors dealer.

After all, you won't find another car quite like it.

The Mitsubishi Galant 4WD/4WS With a free 3-year unlimited mileage warranty.

Please send me details of the new Galant 4WD/4WS and my nearest dealer.

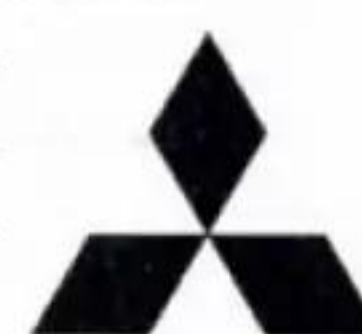
Name

Address

Postcode Tel. No.

Present car: (Make) (Model)

To: The Colt Car Company Ltd, Watermoor, Cirencester, Glos. GL7 1LF. Tel: 0285 655777.



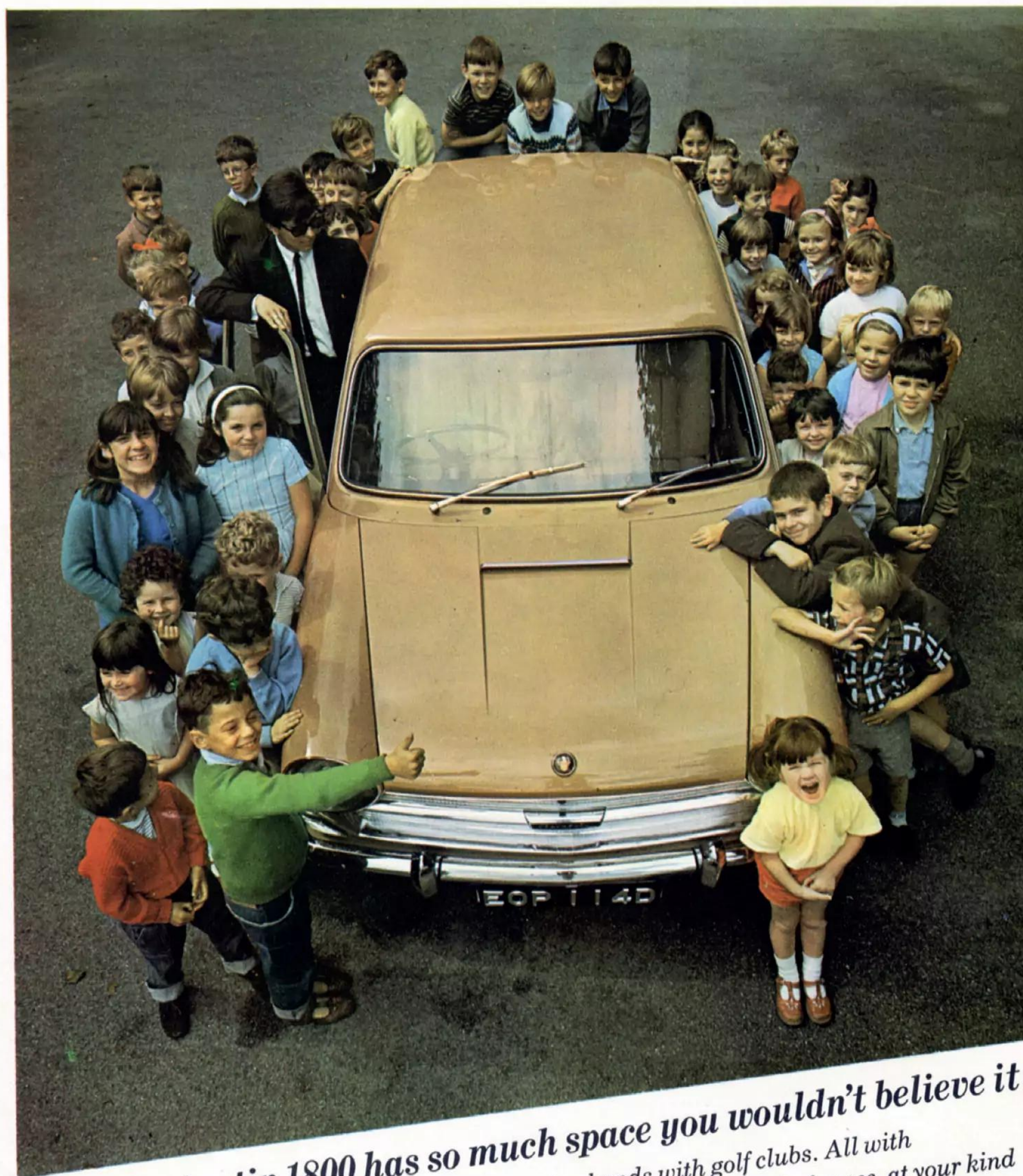
**MITSUBISHI
MOTORS**

Leading the way.

FOR NATO FORCES TAX FREE SALES IN EUROPE CONTACT: THE COLT CAR COMPANY LTD, HOCHSTRASSE 66, 4057 BRUGGEN, W. GERMANY. TEL: 010 49 2163 7036. FOR TAX FREE SALES THROUGH GIBRALTAR CONTACT: FASTAMOTORS ON GIBRALTAR 79005.



Your regular reminder that the Mitsubishi Galant's 4WD/4WS badge is a thing of beauty.



The New Austin 1800 has so much space you wouldn't believe it
 Big families, small families. Children with dogs, husbands with golf clubs. All with
 one problem. Space, capital S. So where do you find a car with your kind of space, at your kind
 of price? A car that's safe on the road, yet fun to drive and extremely comfortable to ride in?
 One answer. The Austin 1800. Austin 1800 de luxe from £923.11.11. (incl. £173.11.11 p.t.).

Austin brings motoring to life!

BMC

AUSTIN

THE BRITISH MOTOR CORPORATION LTD.



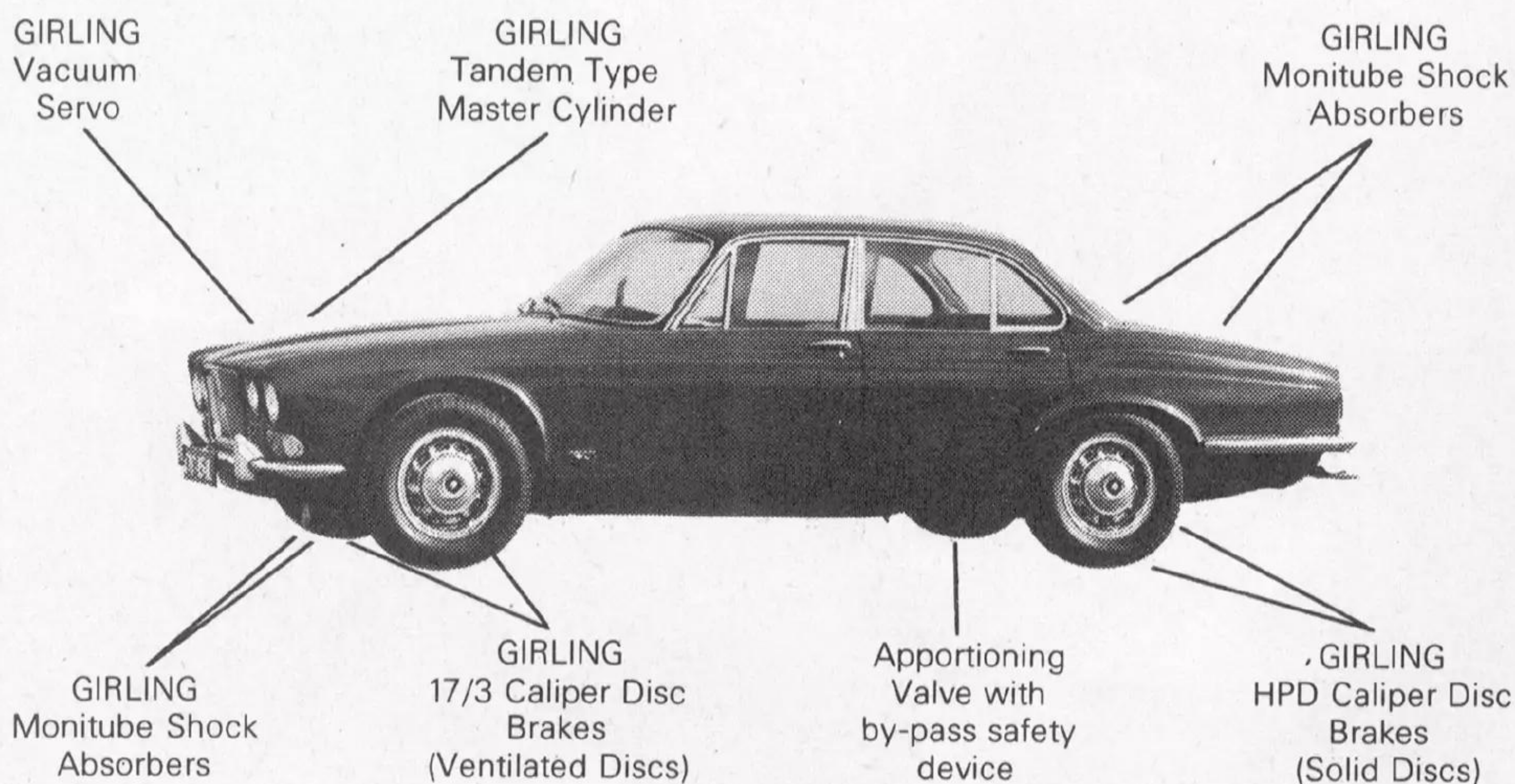
Moments later, they set a record for the number of people you can fit inside an Austin 1800. Sadly, there was no room for the dogs. Or the husband's golf clubs.



(Probably) the best brakes in the world.

Girling equipment puts the safety into advanced XJ12 specification

Girling service network keeps it there



GIRLING the best brakes in the world

Have you heard the whisper?



Read what the press have said about the new Carlton two-litre.

On noise: "At speed the Carlton is definitely a quiet car."

DAILY EXPRESS, 20.10.78.

"Remained level and quiet throughout, good road or bad."

LONDON EVNG. STANDARD, 1.12.78.

"One of the quietest medium-sized saloons on the market."

MOTOR, 25.11.78.

On economy: "I would be most surprised if some Carlton owners do not claim this two-litre as the best economy since they persuaded their trusting offspring that the gas meter was a money box."

SUNDAY EXPRESS, 12.11.78.

"Top of the class."

AUTOCAR, 2.12.78.

On performance: "The two-litre Carlton is not billed as a performance car, yet it moved off convincingly enough with 0-30 mph in 4.0 seconds, and 0-60 in 11.5."

LONDON EVNG. STANDARD, 1.12.78.

"We achieved a 0-60 time of 11.4 seconds which is much better than most competitors can manage."

MOTOR, 25.11.78.

On handling: "Provides positive handling rarely found in cars of this size and class."

WHAT CAR? JAN 1979.

"Its handling is possibly among the best when it comes to being explored to the limit—and it is a car that appreciates being driven hard and well."

AUTOCAR, 2.12.78.

On accommodation: "Even with the front seats (whose head restraints are adjustable) fully rearwards, there is plenty of knee room in the back for people well over 6ft tall."

MOTOR, 25.11.78.

"The driver's sense of well-being is aided by a deep, well-shaped but firm seat which can be adjusted for height as well as rake."

DAILY TELEGRAPH, 25.10.78.

"This is what car comfort is all about."

DAILY EXPRESS, 20.10.78.

The Carlton



A CAR OF QUALITY AND DISTINCTION FROM VAUXHALL

CARLTON 2-LITRE (1979 CC). SALOON £4,831. ESTATE £5,322. PRICES, CORRECT AT TIME OF GOING TO PRESS, INCLUSIVE OF CAR TAX, VAT, FRONT SEAT BELTS AND RADIO. DELIVERY AND NUMBER PLATES EXTRA. WHEELS ILLUSTRATED, AUTOMATIC TRANSMISSION AND SUN ROOF AVAILABLE AS OPTIONAL EXTRAS. FOR DETAILS OF YOUR NEAREST DEALER RING LUTON (0582) 21122, EXT. 4159. FLEET ENQUIRIES, EXT. 4160. MASTERHIRE LEASING ENQUIRIES, EXT. 3545. VAUXHALL RENTAL ENQUIRIES, EXT. 4148. PERSONAL EXPORT ENQUIRIES, EXT. 3830.

Declaration of Independence



**RENAULT
LONDON**
Concord Road
Western Avenue
London W3 0RZ

Mike Grady
(01-992 5544)

**RENAULT
COVENT GARDEN**
77 St Martins
Lane
London WC2

Mike Malia
(01-836 3588)

**RENAULT
CROYDON**
305 Brighton
Road
Croydon

John Bland
(01-668 6262)

**RENAULT
MANCHESTER**
Blackfriars Road
Manchester

Garry Austin
(061 832 6121)

**RENAULT
BIRMINGHAM**
75-80 High Street
Bordesley
Birmingham

Stephen Sanders
(021 773 8251/6)

**RENAULT
WOLVERHAMPTON**
2-24 Bilston Road
Wolverhampton

Sean Flynn
(0902 53111)

RENAULT
PERFORMANCE CENTRE

GTA V6 TURBO FROM ALPINE



Not our words, Carol,
but the words of... well,
nearly every car mag
and daily newspaper.



What's the betting that Mike Grady, Mike Malia, John
Bland, Garry Austin, Stephen Sanders and Sean Flynn
knew the performance figures of the Porsche 944 Turbo
and Lotus Esprit Turbo like the back of their hands.



ALL SAAB CARS HAVE RUN ON LEAD FREE PETROL SINCE 1984.

*Suddenly, environmental issues are headline news.
Suddenly, some manufacturers announce that their brand
new cars will soon be able to run on lead free petrol.*

*What they won't be telling you, however, is that a five year
old Saab will do exactly the same thing.*

*Because at Saab, we didn't wait for a public outcry before
we did something about pollution. We were even fitting some
cars with catalytic converters back in 1976. Eight years later
no car left us unable to use unleaded petrol.*

*But cleaner air isn't the only reason you should buy a
used Saab. Forward thinking has gone into every aspect of
our cars design. We've put the lessons learnt manufacturing
aircraft, into building some of the most reliable cars ever.*

*Recently, we set new world endurance records with three
cars picked straight from our production line.*

*They travelled the equivalent of seven times around the
world, in just nineteen days.*

*But to make especially sure of a reliable car, buy your
used Saab from our authorised dealers, listed on the page
opposite.*

*That way, you'll know it's been given a forty point check
and service.*

*You'll also get twelve months Safeguard Mechanical
Insurance, as well as a car which runs on unleaded petrol.*

*Used car dealers saving the world?
Amazing, but true.*



Another reason
why we still
miss Saab.



Struggling to select the right Capri
for you? We reckon the Calypso
has got the Cabaret licked.



Two new Capris to make a song and dance about.

Calypso and Cabaret. Even by Capri standards these two are star performers.

They have all the traditional charisma of the standard car – the race bred engineering that made Capris five times class winners in the British Saloon Car Championship, the versatile hatchback with the split-folding back seat, and Ford's famous toughness and reliability.

Plus they have something else that's all too rare on today's regimented roads. Character.

The Calypso. The Calypso started life as a Capri LS which means that it was already equipped with up-rated suspension, 5½ inch sports road wheels, a tailgate spoiler and special 'Laser' striped seats.

But on top of that we've added a racy two-tone paint job, tinted glass and a tailgate

wash/wipe. This makes the Calypso extraordinary value for money.

The tinted glass, tailgate wash/wipe and two-tone paint would normally cost over £300*. Yet the Calypso actually costs £87† less than the Capri LS. It starts at just £5,076.**

And, for a little more, you can have a special reduced price option pack which consists of a sliding sunroof, opening rear quarter lights and a remote control driver's door mirror.

The Cabaret. The Cabaret is a very special Capri, with many features direct from the GL and Ghia models. Its specification includes a sunroof, 5½ inch sports road wheels, a tailgate spoiler and cut pile carpet. But at £5,106,** the Cabaret is only £157* more than a Capri L.

And if you like you can have even more performance by specifying the two litre OHC engine for only £378* extra.

As usual, 'Extra Cover,' our optional second and third year warranty, is available. And while on the subject of money, remember that special editions like these hold their value even better than standard Fords.

We expect both cars to sell out fast, so if you're interested please hurry. Or should we say, "get your act together."

*Maximum retail price. **Prices as at 1st May 1982. Seat belts, car tax and VAT included. Delivery and number plates at extra cost. †Off maximum retail price.

Ford gives you more.





Now we've given the Imp *The Sunbeam Sizzle!*

Sports engine with twin carbs, double valve springs, high-lift camshaft, strengthened pistons, and an oil cooler fitted as standard.

Sports suspension developed on the race track!

Sports instrumentation including ammeter, fuel, water temperature and oil pressure gauges.

Sports seating is designed for maximum comfort with individual reclining seats at the front and fold-down bench at the rear.

Sports performance from the all-aluminium engine with the Sunbeam sizzle! It's developed from the world famous racing and rally Imps! Gives 31% more power, 55 b.h.p. at 6,100 r.p.m. 0-50 m.p.h. in 12.4 secs. Speeds of up to 75 m.p.h. in third and 90 m.p.h. in top. All this and economy too—36/43 m.p.g!

And safety with high performance servo-assisted braking, tough unitary construction, sure road-holding, seat belt anchorages, padded fascia surround.

**New
Sunbeam
Imp
Sport**

Recommended price £665.9.4 inc. p.t.

SUNBEAM  **ROOTES**

LONDON SHOWROOMS & OVERSEAS DIVISION: DEVONSHIRE HOUSE, PICCADILLY, LONDON W1



Rootes demonstrating the art of selling the sizzle and not the sausage.



Go your own way.

In an age when more and more cars look alike, here's something that stands head and shoulders above the herd in the car park.
The new, all-road, all-weather, Suzuki SJ410. It replaces the Suzuki LJ model which has already created a legend for 4-wheel drive dexterity—so you can imagine how this new Suzuki handles.

It has a bigger engine. More supple suspension. Improved, contoured front seats. A rugged steel chassis. And a special, lightweight body protected by a 6-year anti-corrosion warranty.
In 4-wheel drive, you are all set to tackle your nearest mountain. Flick it into 2-wheel drive and you can cruise sweetly into town in a very civilised manner.

You also have the satisfaction of owning a very different set of wheels, ready to roll on any road or non-road. And very economically* too. In fact, you have got a vehicle and a half for the price of a standard look-alike saloon. (Also available in soft top or commercial versions.)
See and drive the sleek new Suzuki at any of the Suzuki Dealers below.

The new 4-wheel drive SJ410.

£4599.

inc. 15% VAT and anti-corrosion treatment. Number plates and delivery extra.



Suzuki GB (Cars) Ltd Authorised Dealers. **AVON** Greens (Bristol) Ltd., Failand, Bristol. 027580 3186. **BEDS.** Hildark Motor Co., Bedford. 0234 211381. **BERKS.** Kennet Motor Services, Reading. 0734 584957. **BUCKS.** Pinewood Service Station, Iwer Heath. 0753 653600. **CAMBS.** Benstead & Pidcock, Peterborough. 0733 53141. **CHESHIRE** Heron, Chester. 0144 374460. **CORNWALL** Plying Place Garage, Truro. 0872 862347. **Devon** Crowford, Saltash. 07555 3734. **DERBYSHIRE** School Garage, Whaley Bridge, Nr. Stockport. 06633 2296. **DEVON** Goose Green Garage, Exeter. 0392 37337. **DORSET** Bray & Sear Ltd, Bournemouth. 0202 529070. **ESSEX** Classic Car Centre Ltd, Benfleet. 03745 51500. **GLOUCS.** Baytree Garage, Cheltenham. 0242 44912. **HANTS.** Norman Radford Car Sales, Portsmouth. 0705 8214623. **HUMBERSIDE** Johnsons Garage (Hedon) Ltd, Hedon, Hull. 0482 899181. **KENT** John Fowler Motors, Maidstone. 0622 61656. **New Tudor Garage**, Bromley. 01-462 1262. **LANCS.** Langs Motors, Blackburn. 0254 59669. **LEICS.** Lee Byron Ltd, Leicester. 0533 25285. **LONDON** Eurocars (London) Ltd, London W2. 01-262 2728. **Highfield Garage Ltd**, London N21. 01-360 4705. **MERSEYSIDE** Chapman Mawdsley & Sons Ltd, Formby. 070 48 70777. **Bee Motors**, Liverpool L1. 051 708 6803. **NORFOLK** Norfolk Motor Co., Norwich. 0603 407766. **NORTHANTS.** Campbell Motors, Northampton. 0604 31611. **NOTTS.** Halfway Garage (Notts.) Ltd, Bunny. 0602 844555. **OXON** Mossons of Hanborough, Oxford. 0993 882217. **STAFFS.** Jacksons Motors, Burton-on-Trent. 0283 31565. **Tim & Zoe Randies**, Stoke-on-Trent. 0782 48361. **SUFFOLK** Golf Garage, Ipswich. 0473 78377. **SURREY** Barry Collins Motors, Wallington. 01-647 5527. **Town & Country Cars**, Ripley. 0483 224000. **W. SUSSEX** S & G Motor Centre, Waltham. 024365 564. **Southern Hill Garage**, Haywards Heath. 044486 340. **TYNE & WEAR** Central Garage (Low Fell) Ltd, Gateshead. 0632 876025. **WARWICKSHIRE** Percy Tait Cars, Alcester. 0789 764000. **W. MIDLANDS** California Auto Centre Ltd, Birmingham. 021 427 5231. **WILTS.** Craze Bros. Ltd, Salisbury. 0722 5268. **W. YORKS.** Colin Appleby Ltd, Keighley. 0535 606321. **Reg Gill Ltd**, Leeds. 0532 534311. **S. YORKS.** Machon Bank Motor Co. Ltd, Sheffield. 0742 524888. **(SCOTLAND)** GRAHAMIAN Tower Garage (Aberdeen) Ltd, Aberdeen. 0224 325400. **LOTHIAN** Midas Motor Co., Edinburgh. 031 229 9632. **TAYSIDE** Gordon Motors, Crieff. 0764 4331. **STRATHCLYDE** Duncan Mackenzie Ltd, Glasgow G32. 041 763 1151/2. **J. M. Broadfoot & Sons**, Girvan. 0465 2357. **(WALES)** GWYNEDD Heron, Anglesey. 0248 722112. **WEST GLAMORGAN** Siloh Motors (Swansea) Ltd, Swansea. 0792 467307. *Italic print denotes service dealer. Details and prices correct at time of going to press.*

*Official Government Fuel Consumption Figures Urban Cycle: 27.0 mpg (10.5 L/100km). Constant 56 mph (90km/h): 31.1 mpg (9.1 L/100km) Suzuki GB (Cars) Ltd A Heron Corporation Company



Other Fleetwood Mac songs are available.

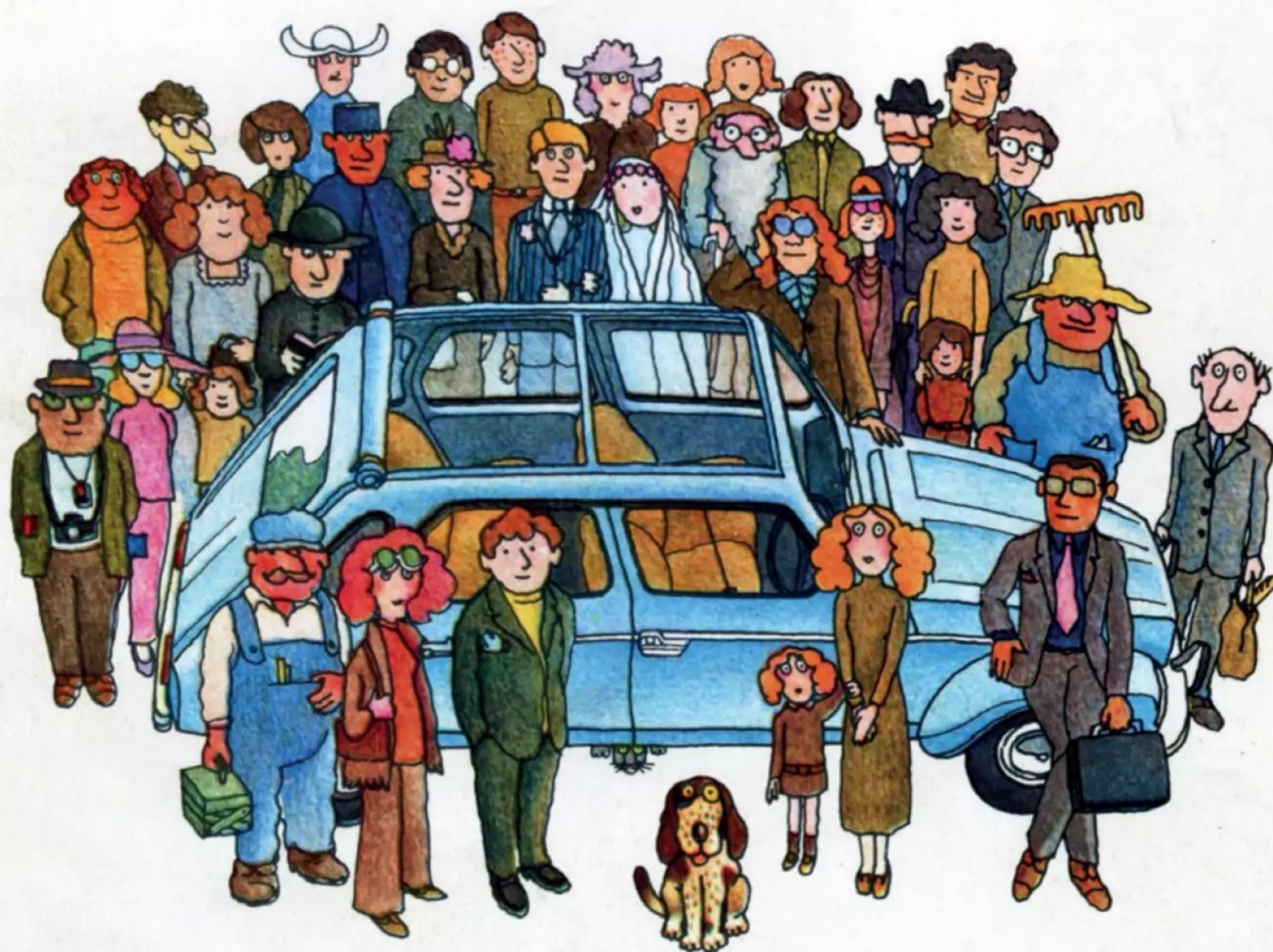
Cortina Estate Cars

SOME OF THE COUNTRY'S BEST PLANNED ESTATES

- ☐ Top hinged counter balanced tailgate
- ☐ Four doors with childproof locks on rear doors
- ☐ Radial ply tyres ☐ Heated rear window
- ☐ Servo assisted front disc brakes
- ☐ Tailgate wash-wipe on L, GL and Ghia models



And a few more besides.



CITROËN^DYANE



The original
green car?



This brings back memories of playing the Guess Who? game.

DAF

66

1300 Marathon



Het is een marathon, geen sprint.
With apologies to our Dutch readers
for this dodgy translation.



Boy George liked his multicoloured
Commer Caravan so much, he
wrote a song about it.

You'll be comfortably 'at home' in the



COMMER 2-4 berth CARAVAN

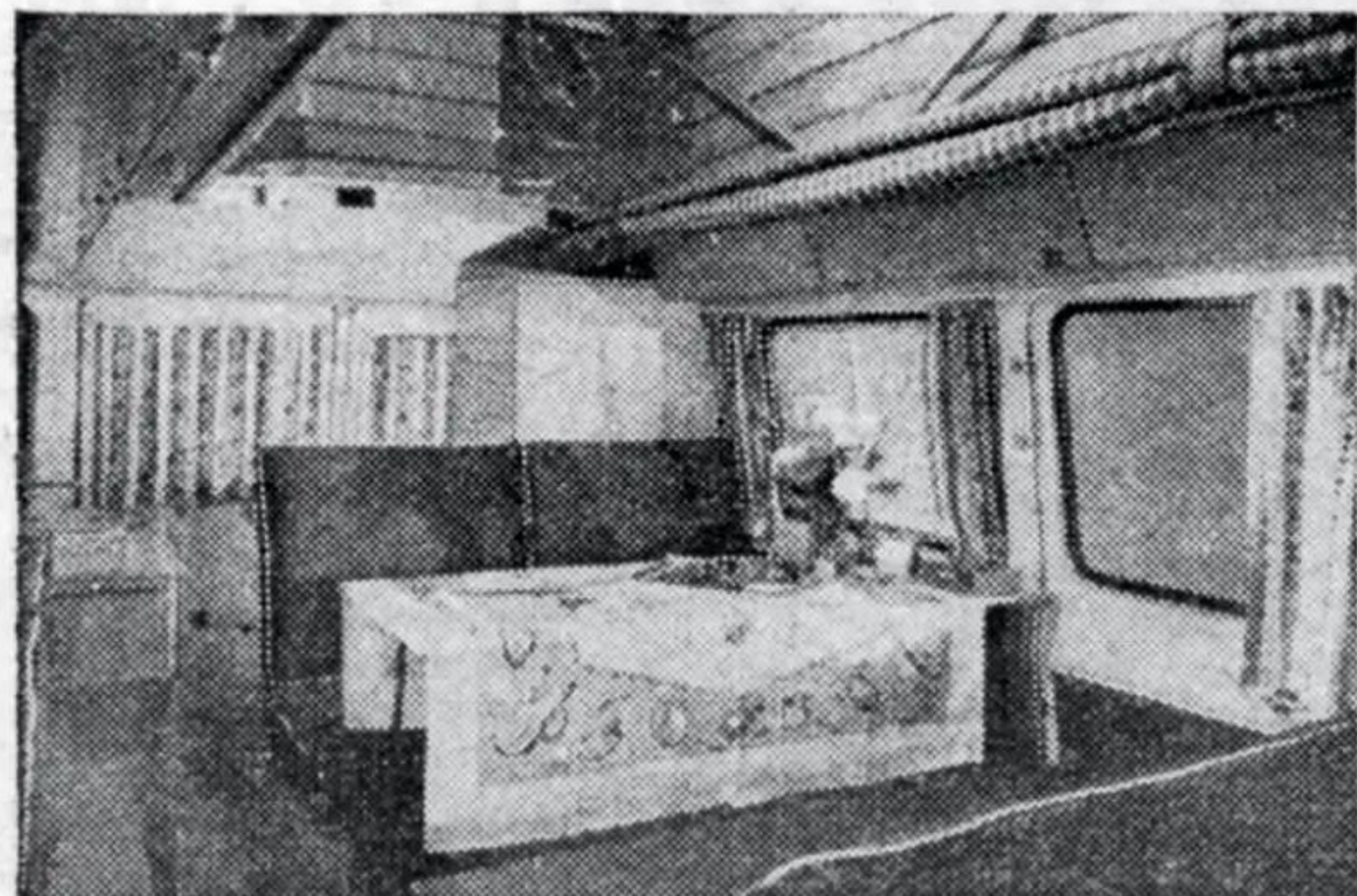
PETROL OR DIESEL POWERED

WHETHER you're off for a day in the country or a holiday by the sea this fine new Commer Caravan has everything to make you delightfully, comfortably, 'at home'.

It provides accommodation for up to four persons; there are cupboards for everything you need; a roomy wardrobe; a fully-equipped kitchen with gas cooker; a sink unit; bright interior decorations, and a three-seat driver's compartment.

The basis of this attractive, factory-produced vehicle of all-steel unitary construction is the new Commer $\frac{3}{4}$ tonner with easily-accessible power unit, petrol or diesel; independent front suspension; silent synchromesh gearbox; hypoid rear axle, and 'easy-ride' rear springing.

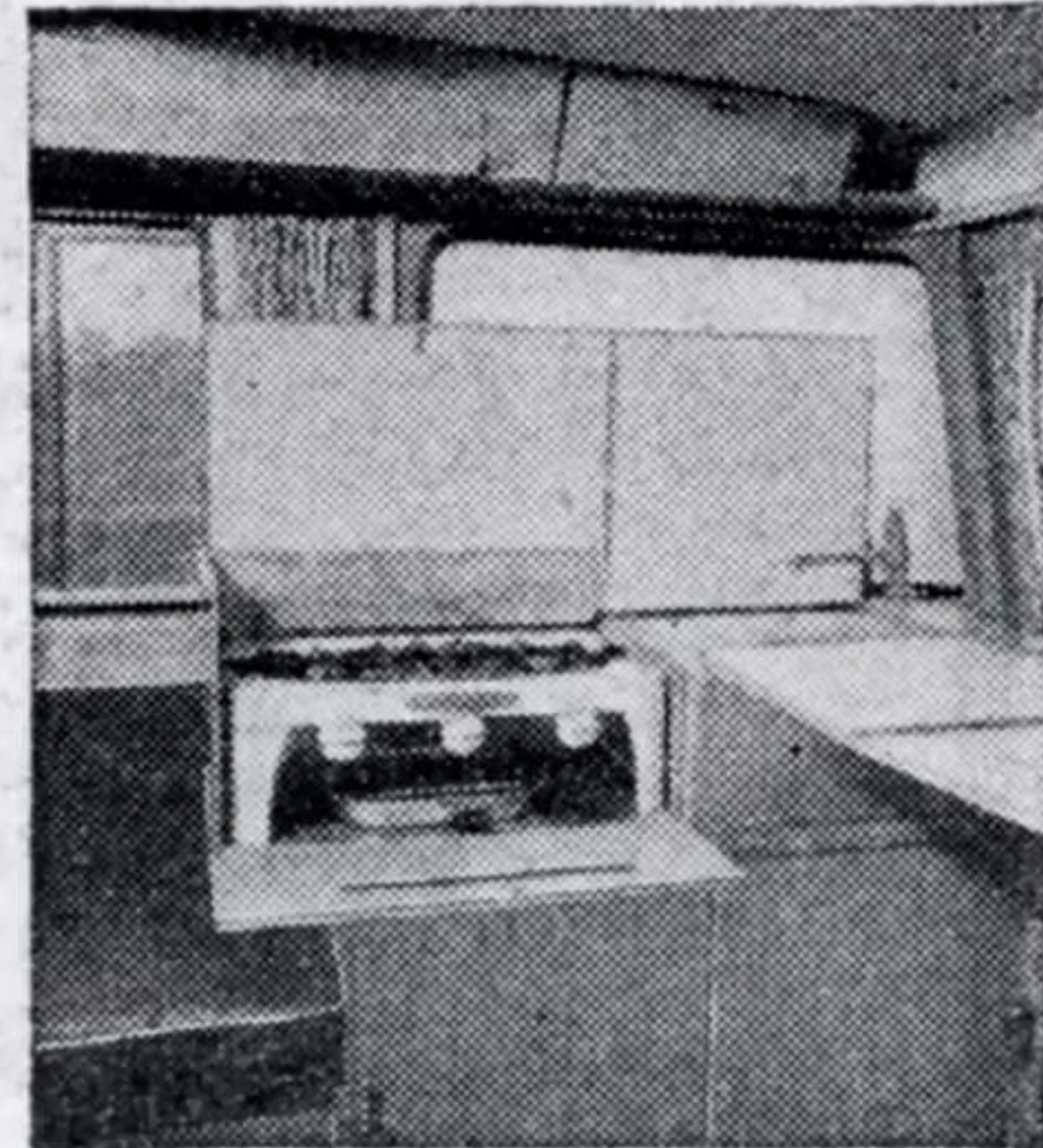
Full details on request from your local Commer dealer.



By day, a four-seat 'dINETTE'.



At night, a two or four-berth bedroom.



Gas cooker and sink unit.

A ROOTES PRODUCT—BUILT STRONGER TO LAST LONGER!



THE £7,099 PONY 1.5 GLS.
SMOOTH, SOLID, SECURE.



You're looking at a car with a rare pedigree. Aerodynamically shaped by Guigiaro.

Smoothly driven by a Mitsubishi designed engine. Precision built by Hyundai.

Superbly appointed with 4 speaker stereo radio cassette, electric aerial, electric front windows, adjustable driver's seat with lumbar support, colour co-ordinated carpets and upholstery.

Makes you wonder how an Escort 1.4L

and Sunny 1.4LS can cost nearly £1,000 more.

It's so solidly put together we give you a 6 year anti-perforation warranty and a 3 year unlimited mileage guarantee on all major components.*

For your safety we've built in dual circuit brakes, collapsible steering column, front and rear crumple zones.

But then it's built by a £14 billion turnover company with a world reputation

for quality in transportation technology.

No wonder this car broke all import records in the United States.

Test drive a Pony at one of our 200 dealers nationwide.

Prices start from £5199. But that's the last thing that will impress you.



Precision Built. Classic Value.

NAME _____ ADDRESS _____ POST CODE _____
For details of the Hyundai Pony ring Customer Information line 0628 776353 or post coupon to Hyundai Customer Information Service, FREEPOST 1410, PO Box 650, Maidenhead, Berkshire SL6 7YB.
PRICES CORRECT AT TIME OF GOING TO PRESS AND EXCLUDE DELIVERY AND NUMBER PLATES. ALL HYUNDAI CARS ARE DESIGNED TO RUN ON UNLEADED FUEL WITHOUT MODIFICATION AND INCLUDE 12 MONTHS UNLIMITED MILEAGE WARRANTY WITH 3 YEARS ON ENGINE, GEARBOX, DRIVE TRAIN. 6 YEAR ANTI-PERFORATION WARRANTY. HYUNDAI CAR DISTRIBUTORS (UK) LIMITED, WEST BROMWICH, WEST MIDLANDS, B70 6OJ. TELEPHONE: 021-522 2882. A SUBSIDIARY OF I M GROUP LIMITED.



Volvo for the win.



Who is this Guigiaro [sic] fella Hyundai is referring to? To be fair, he did a decent job, but Giugiaro may have done even better.



New. Victor 2000 SL. Why settle for more? £1040.4.2.

Please yourself. And your bank manager. We may not be able to reach the price of most cars in the 2-litre bracket, but we'd rather brandish our quality around than your cheque-book.

Victor 2000 SL. Power with the lid off. Lavish new instrumentation. Advanced

new electrics, including alternator.

Opulent new upholstery. New steering column lock. New get-in-and-get-out-room at the back. Price 'ex factory' includes p.t., fitted front seat belts and factory applied underbody seal.

Compare the £1040 Victor with any

other car in the 2-litre luxury class. And please yourself.

Heard about our Medal Model?

At the 1969 Motor show, Viva won 4 Golds and 1 Silver in the Annual Coachwork Competition more medals than any other car.



There's something quite sinister about this advert. If Victor tells you to get in, it's an order, not a request. 'New. Victor 2000 SL. Do you want some?'



We often wonder why 'Back-Door Runabout' didn't become the universally accepted name for the hatchback.

PEOPLE ARE GETTING WISE



Back seat up, it's a sedan.
Flip it down, it's a wagon!

To what, you might well ask. The answer is, our amazing Simca 1204 Runabout.

Suddenly people are waking to the fact that the 1204 is one heck of an automobile. And those who are singing its praises happen to be eminently qualified. Test drivers and editors for the likes of *Motor Trend*, *Car and Driver* and other enthusiast magazines.

We're pleased. And you should be, too. Because now there's a car that—yes—out-does the king of little cars. The bug.

We don't blaspheme; we invite you to read just a few of the experts' comments for yourself.

"When comparing dimensions of economy sedans the VW is the inevitable standard, so we will say that at 155.3 inches the Simca

1204 is 3.3 inches shorter overall than the Beetle, but the Simca's 99.2 inch wheelbase is 4.7 inches longer. The Simca is only 1.5 inches wider on the outside but far wider on the inside than the Beetle."

Car and Driver, June 1969

"Nowhere on its body has there been any concession toward beauty—only truth."

Car and Driver, June 1969

"Although (Simca) didn't do any damage to our test track the GLS ran through the quarter-mile in 20.4 seconds at 63.2 mph, which makes the Simca one of the quickest under-\$2000 cars on the market." (Take note, bug fanciers.)

Car and Driver, June 1969

"Little cars, because of their relatively small mass, are always at the

mercy of winds on open roads . . . If these little cars happen to be rear-engined . . . the problem can be almost unbearable. Not so with the (front-wheel-drive) Simca 1204 — it's almost like a Detroit cruiser in its stability."

Car and Driver, June 1969

" . . . Bonnie and Clyde would still be on the loose

if they'd hotwired a 1204."

Motor Trend, July 1969

Your next move is plain as day. Come in and get behind the wheel of a Simca. Take it out and play test driver. Run it through the woods. Up and down the pikes. Over some railroad tracks. The little 1204 sells itself. We're proud.

While you're at it, ask us for free *Car and Driver* reprints. They'll help you convince your friends that all that car is priced at \$1890.*

*Based on manufacturer's suggested retail price for standard Simca 1204 GLS 2-Door Sedan, East Coast P.O.E., excluding dealer new-car preparation charges, destination charges, state and local taxes and optional equipment.



Simca 1204 GLS

**Simca Back-Door Runabout.
Simply amazing.**

**For the name of your nearest Simca/Sunbeam dealer
call (800) 243-1890; we pay the call.**

SIMCA / SUNBEAM





**The way
is clear**



To a new style of motoring. In a car that reflects your good taste. The Fiat 132.

Comfortable, roomy and superbly styled. With performance to match. As you'd expect with the standards you set yourself.

Go forward in confidence.

With Fiat you're with friends.

FIAT
132

Fiat — a car for all reasons

Fiat 132 1800 Special £1696.94 (automatic transmission £143.00) Twin ohc engine, 5 speed gearbox, 104 mph. **Fiat 132 1600 Special** £1624.24 Twin ohc engine, 5 speed gearbox, 100 mph plus. **Fiat 132 1600 Saloon** £1509.84 4 speed gearbox. Rec. retail prices include Car Tax and V.A.T. but exclude delivery charges, number plates and seat belts. Take a test drive at your Fiat Dealer. With Fiat you get the backing of Britain's most conscientious dealers: over 350 of them selected with the most scrupulous attention to the service they can give you. For the address of your nearest dealer please contact: Fiat (England) Limited, Great West Road, Brentford, Middlesex, TW8 9DJ. Telephone: 01-568 8822.

FIAT



To improve your car's safety, improve its looks.

It's easy to see how the deeply moulded white letters of our Grand Prix-S can add distinction to your car.

But they do more than just attract admiring glances. They make your car safer. Because, as you probably know, our Grand Prix-S has a tried and tested reputation for safety.

And isn't driving a safe car as good a feeling as driving a good-looking one?

For a copy of our Grand Prix-S white letter tyre brochure just complete the coupon and send to Mr. T. Asta, Car Tyre Department, Goodyear Tyre and Rubber Co (GB) Ltd, Bushbury, Wolverhampton, Staffs WV10 6DH.

Name

Address

A4



Goodyear Grand Prix-S. A major contribution to road safety.



Don't ask us why, but this reminds us of the video for a-ha's 'Take on Me'.



White letters on your tyres can actually make your car safer. Who knew?





'Get on your feet.
Without you, Jacques,
the town can't eat.'



A higher level of service.



At a much lower price.

Leycare has been completely overhauled. We've re-equipped our bays. And finely tuned our methods of working.

As a result, Leycare now means more service for less money.

Not that the new system cuts any corners.

We could hardly afford to do that. Because when you collect your car you'll find a 3 month or 3000 mile signed guarantee hanging from your interior mirror.

The fact is, our new system is based on extensive research which has resulted in a strictly laid out sequence of operations. Quite simply it's economical and efficient.

On the current range of BL cars, there are over 100 items on the special sequential job sheet our mechanics have to be satisfied with.

And that's before they take the car out for a test drive.

(There are a further 28 items they have to be happy with before they can pass the car out).

But what we think will impress you even more are our prices.

Because of the Leycare system, it saves the mechanic time and you money.

An Austin Metro for example, now costs almost 30% less to service than the estimated price for a VW Polo.

What's more there are no hidden extra charges. You know exactly how much your service will cost, because you'll find the prices prominently displayed when you check the car in.

It's another good reason for buying a BL car. There are over 1800 BL dealers. And all things considered, it'll pay you to look up your nearest Leycare centre for your next service.

Especially when it comes down to paying.

 **Leycare**

THE ONLY APPROVED SERVICE FOR AUSTIN, MORRIS, JAGUAR, ROVER, TRIUMPH.

The new Triumph TR-6. The racing car with a difference. You can afford it.

The TR-6 is the latest in the Triumph TR-series—about as race-winning a family of cars as has ever been built.

The TR-6 has a smooth race-proven 6-cylinder engine under the hood.

It has a four-speed all-synchromesh gearbox to use every bit of power that engine turns out.

It has an independent rear suspension system to keep it down on corners and on rough roads.

It has fade-free disc brakes up

front, no-play rack-and-pinion steering, and wide-profile radial-ply tires, all standard equipment.

In fact, all it doesn't have that racing cars usually have is a huge price tag.

But don't let that throw you.



LOOK FOR YOUR NEAREST TRIUMPH DEALER IN THE YELLOW PAGES. AVAILABLE FOR OVERSEAS DELIVERY. BRITISH LEYLAND MOTORS INC., 600 WILLOW TREE ROAD, LEONIA, N.J. 07605.



Please admire the simple brilliance of the Leycar logo. It's not quite National Express or British Rail, but it's getting there.



We'd say something about Bryan Adams getting his first real six-pot in the summer of '69, but that would be too cheesy, even for us. Please forgive us.

Built by General Motors in West Germany.

Announcing the Modified Opel.



This is our new Opel Rallye. We put on power brakes all around and discs in front as standard equipment. We added radial tires and larger wheels. We improved performance with twin carbs and exhausts. So our basic engine turns out 24% more horsepower. Then we modified the looks with special rally lights and stripes. We fashioned a cockpit worthy of a fine road machine—including a 3-spoke simulated wood wheel and a sport shift console with gauges. Then we added our finest touch. A low price. Your Buick-Opel dealer will give you that happy story.

Buick's new Opel Rallye. \$2192.*



*Manufacturer's suggested retail price p.o.e. East Coast (slightly higher West Coast). Includes Federal Excise Tax, suggested dealer delivery and handling charge. Transportation charges, accessories, optional equipment, state and local taxes are additional.



Something fruity for the Americans to make their mouths water.



Another attempt at popularising the 'Runabout' name for a hatchback. With the benefit of hindsight, it's fortunate that Ford avoided Simca's 'Back-Door' tag.

Announcing: New Pinto 3-door Runabout.

(Packs more fun
than any import.)



PINTO



Now you can pack more fun and games into a little car than you ever thought possible.

Because now there's Ford's new Pinto 3-door Runabout—in addition to the fast-selling Pinto 2-door.

Just flip down the Runabout's rear seat, open the big back door and the big back room makes the packing easy.

Pack in your golf clubs. Groceries. Those big pieces of luggage. Pack it all in. There's big room in your little Pinto.

But that's not all. You get the regular Pinto goodies

like a gas-saving 75-horsepower engine for more "go" on hills and freeways. And a wider stance than any little import so Pinto hugs the road better.

The servicing? It couldn't be easier. And Pinto is still priced down with the little import cars.

Take a good look at the new Pinto 3-door Runabout and the Pinto 2-door. See your Ford Dealer. Put a little kick in your life.



Better idea for safety: Buckle up.

A CAR YOU CAN AFFORD TO GET EXCITED ABOUT.



The Rialto is exactly what you've been waiting for. An exciting new range of three-wheelers from Reliant.

Cars that have more comfort, more style. Cars with a new modern shape, but all those economy features that make a Reliant such a sensible buy. For example, you only need a motorcycle licence to drive a Rialto. And a special low-cost road fund licence.

Rialto is the car for economy-minded people. And if you're one of those you can't help but be impressed.

IT MAKES YOUR MONEY GO MILES FURTHER.

Rialto squeezes more miles from every gallon than virtually any other car on the road.

With petrol prices seemingly rising every month, that makes Rialto a very handy car to have around.

Just compare Rialto's performance with any other small car.

At up to 70 mpg, you'll quickly see that Rialto is in a class of its own. But Rialto isn't only a miser with petrol. Because it weighs very little, it's light on tyres. Its simple design makes it a money-saver when it comes to servicing. A glass reinforced plastic body means it's cheap and easy to repair too.

Wherever you look Rialto is saving you money, not wasting it. And these days, there aren't many cars that can claim that.

TRAVEL IN COMFORT.

The Rialto is a great little car to drive. It's lively, responsive and gives a superbly smooth ride.

The interior is designed for both driver and passenger comfort.

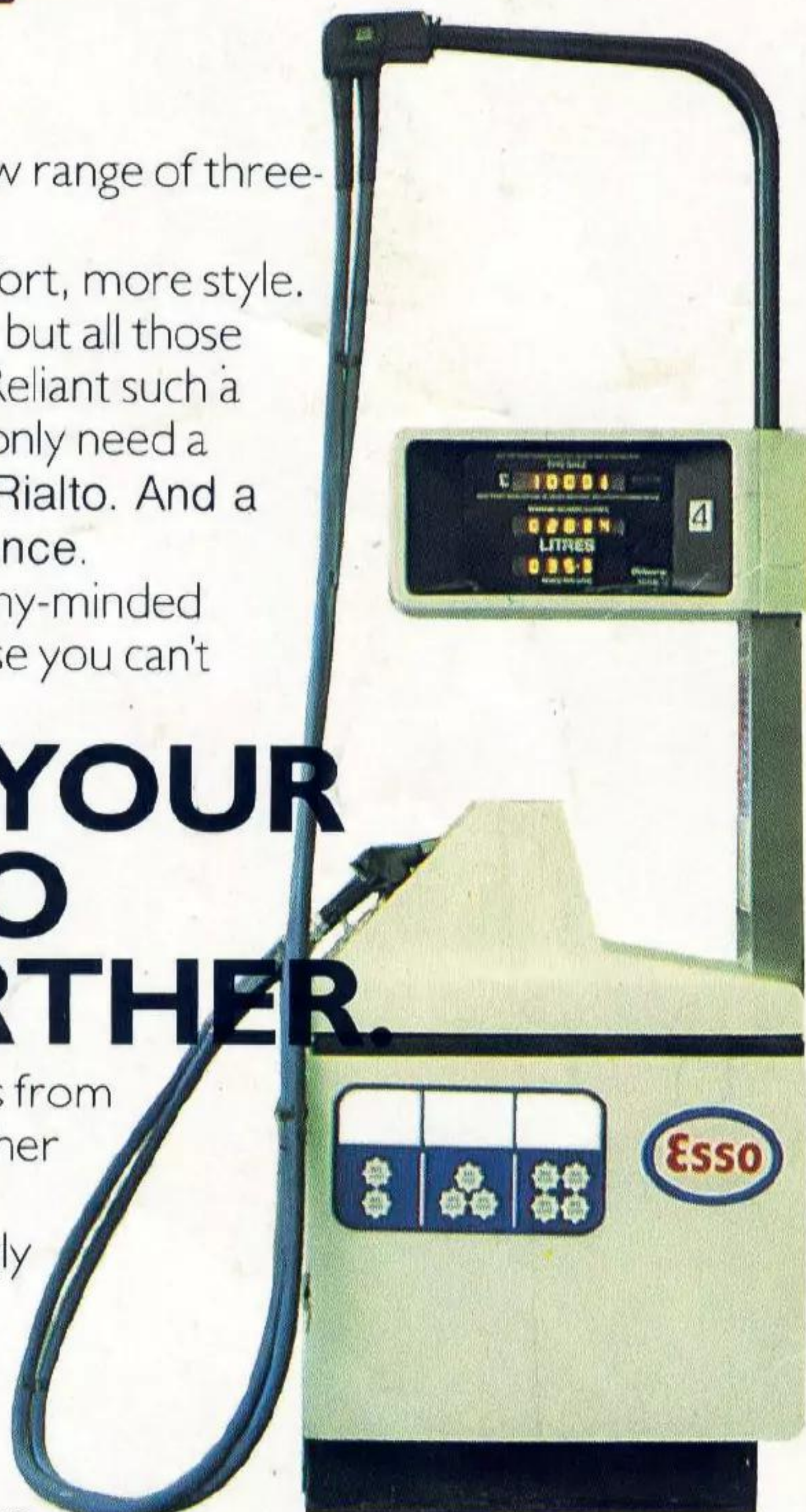
There are fingertip controls. Instruments can be read at a glance.

And on GLS models, there's the added luxury of special features such as a quartz clock, attractive 'marle' fabric seats, carpeted luggage space and lots more.

IT'S HANDBUILT BY CRAFTSMEN.

Rialto is a quality car. After all, it's precision-engineered by people famed for their automotive skills.

In fact, 80% of Rialto's components are manufactured by



Reliant. And the whole car is assembled under strict quality control, by hand.

The 850cc engine is a proven all-British, all-alloy design that's recognised as being one of the most reliable on the road.

In its 750 cc form the engine is used in low-cost motor racing every season.

Everywhere you'll see design features that make our new car a perfect example of quality engineering.

Engineering that you can rely on.

DASH IN AND CASH IN.

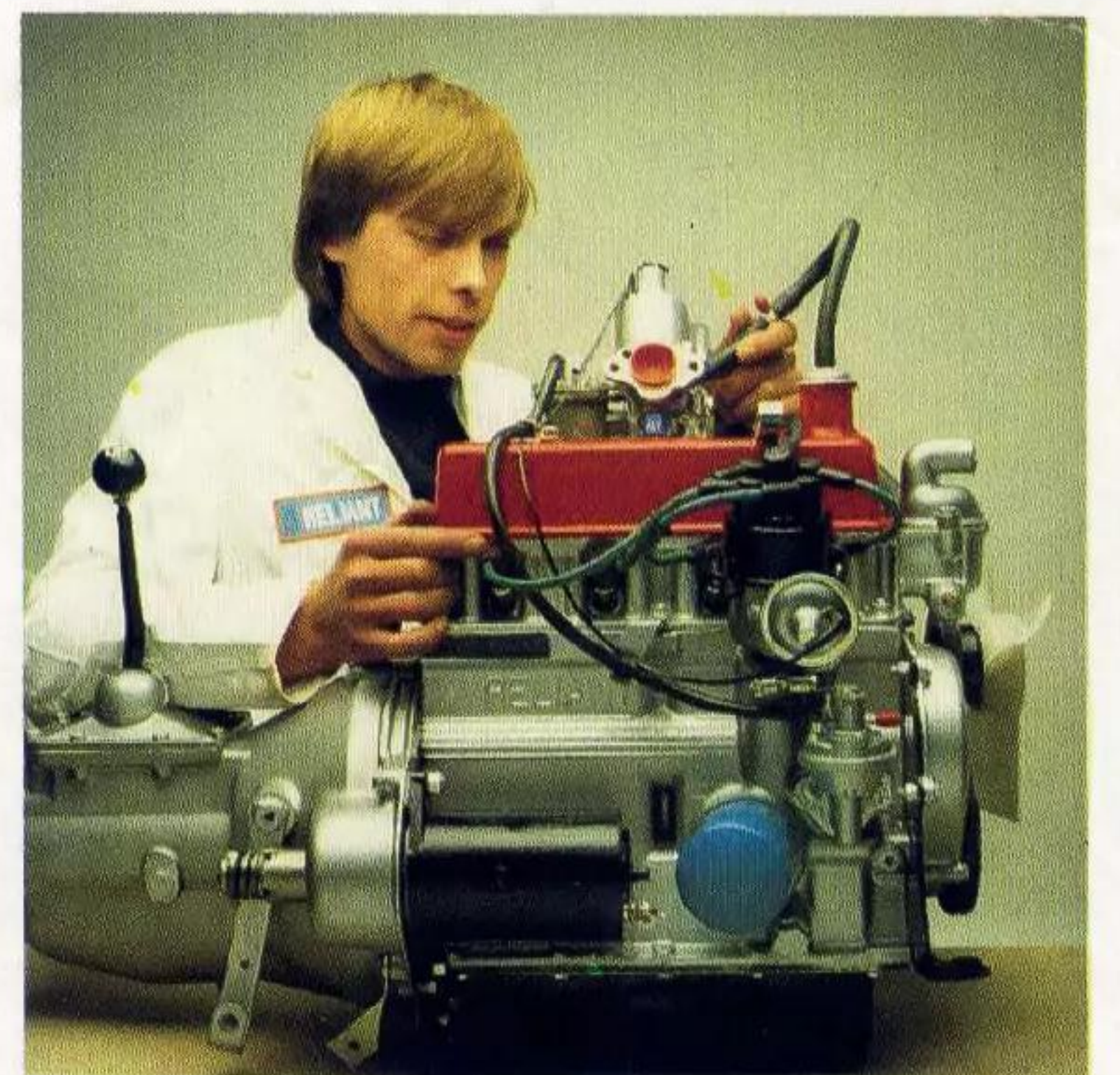
Right now, your local Reliant dealer is offering great trade-in deals on Reliant cars.

You'll find that there's sure to be a Rialto that suits you. Either two-door, three-door or Rialto van.

The two-door versions make ideal saloon cars. The three-doors give that extra bit of luggage space and are incredibly handy for shopping. (They make superb second cars too). And the van, of course, is ideal for the small business.

There really couldn't be a better time to buy.

Call in soon. Three-wheel motoring has never looked so good.



**Reliant Motor Public Limited
Company,
Tamworth, Staffs, B77 1HN.
Tel: Tamworth (0827) 250000
Telex: 341051**



ATTENTION ALL TAXI OPERATORS



'A car you can afford to get excited about. Then spend the rest of your life telling people it isn't a Reliant Robin. Or, worse still, a Robin Reliant. And it most definitely isn't driven by Del Boy.'



We might start frequenting nightclubs again if it meant we could be driven home in a Ford Granada.

SAAB TURBO



TALBOT Samba



THE IDEAL CAR FOR DRIVING TUITION
TO TAKE YOU FURTHER FOR LESS

 **TALBOT**
TAKES YOU FURTHER



Safety fast.



If this book is a failure, we're going to become driving instructors and give tuition in a Talbot Samba. We can't guarantee 1980s prices.



PEUGEOT 205 LACOSTE

The stunning new Peugeot 205 Lacoste is derived from the highly successful Peugeot 205 range. This special edition combines Peugeot's longstanding reputation for style, quality and reliability with Lacoste's unique sporting appeal.

Colour co-ordinated both externally and internally the Lacoste excels in performance from its 1360cc 80 BHP GT power unit.

The Peugeot 205 Lacoste sports the famous crocodile motif and is certainly more than a match for the competition.



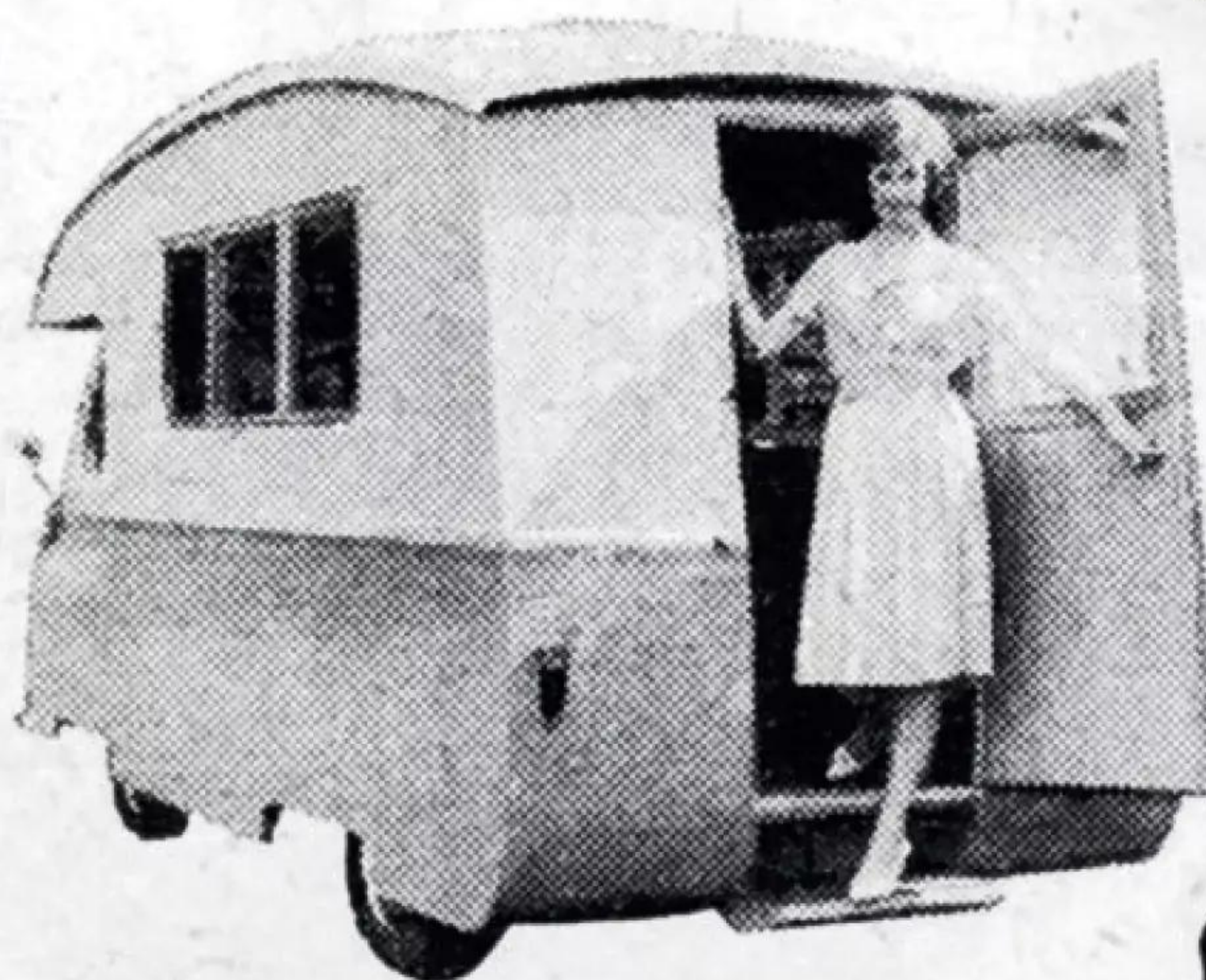
Anyone for tennis?
We certainly love the
Peugeot 205.



The Paralanian was the brainchild of an
enterprising Austin dealer in Bradford. It was
named after its premises on Parry Lane.

OWN A LUXURY FLAT

in Devon, Cornwall, the Highlands of Scotland, Switzerland, Cape Town, Scandinavia, Australia... in fact, anywhere you take your **PARALANIAN** motor caravan. There's superb sleeping accommodation for 2-3 adults... full cooking and toilet facilities... storage space galore... insulation. Get to know all about the



coachbuilt

PARALANIAN

luxury motor caravan



*Send today for
illustrated brochure*

CENTRAL GARAGE LTD

(Dept. M)

Parry Lane, Bradford, Yorkshire.

Tel. Bradford 28475



FLAGSHIP



CRUISER



CARRIER



DESTROYER

Fleet car of the year, again.

VOTED BY THE ASSOCIATION OF CAR FLEET OPERATORS.

For more information call the Ford Fleet Information Service on 0245 283245
or write to the Ford Motor Company Limited c/o EWA, St. Mary's Green, Chelmsford, Essex CM1 3TU.



A brilliant advert
from HMS (Her
Majesty's Sierra).



STANDARD: Four-foot-wide hatch.



STANDARD: Fold-down rear seat with over 27 cu. ft. of cargo space.



NEW STANDARD: Shift console. **STANDARD:** Four-speed transmission, color-keyed instrument panel.



NEW STANDARD: AM radio.



NEW STANDARD: Sport steering wheel.



Monza 2+2 Hatchback. Sport mirrors (shown) extra.



NEW STANDARD: Tinted glass.



STANDARD: Bumper rub strips, front and rear.



NEW STANDARD: Body side moldings. **STANDARD:** White-stripe tires and wheel covers.



STANDARD: Cut-pile carpeting. **NEW STANDARD:** Newly designed high-back bucket seats.

CHEVY MONZA.

More car. More kicks.

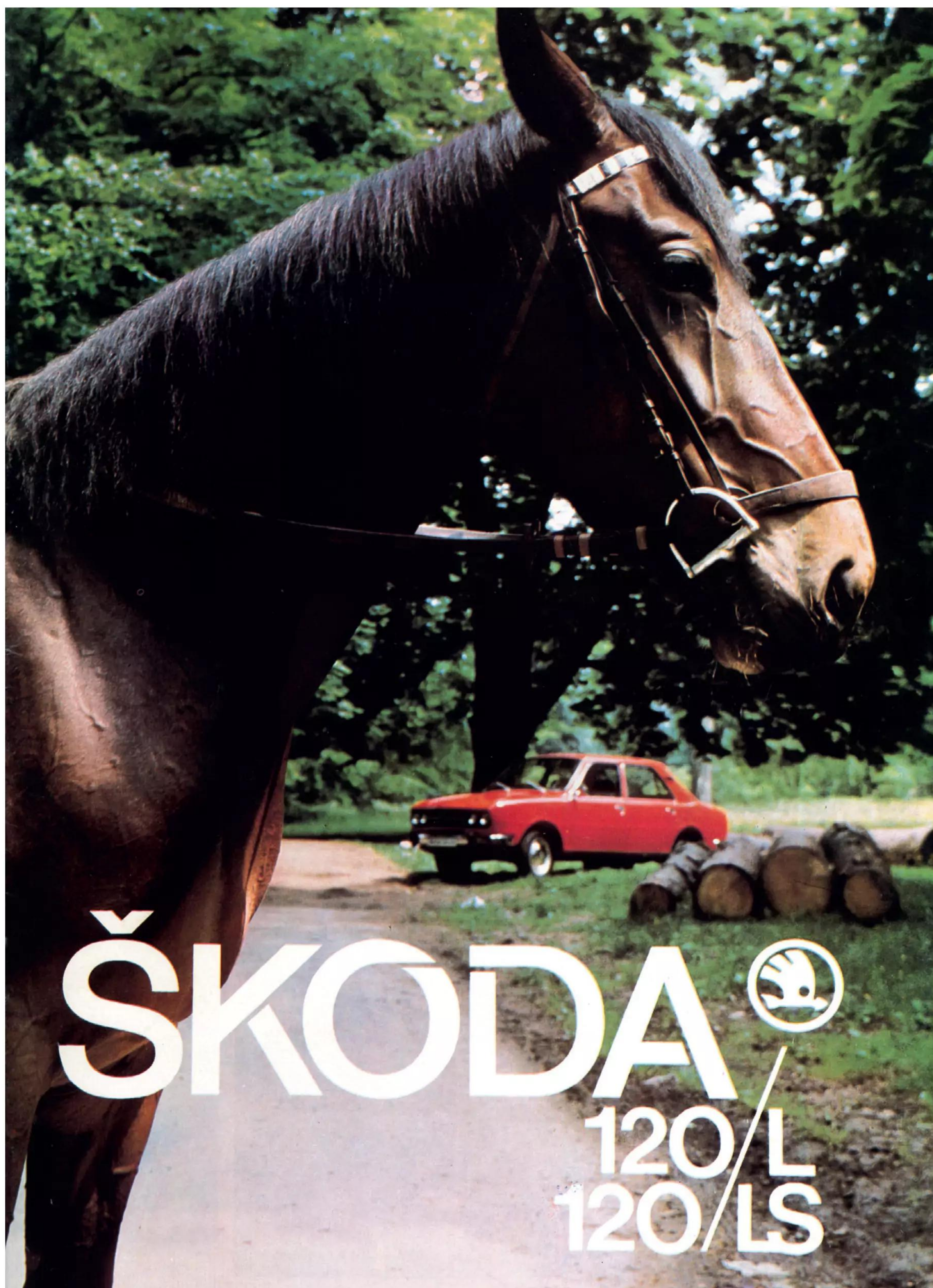
Just \$4,037.*



*\$4037 is the Manufacturer's Suggested Retail Price for this '79 Chevy Monza 2+2 Hatchback, including dealer prep. Tax, license, destination charges and available equipment extra. Available Sport mirrors (shown) \$40 extra. Monza is more car and more kicks, based on a comparison of '78 Monza features with features now standard equipment on '79 Monza. Talk to your Chevy dealer about buying or leasing a sporty new Monza, and get more car and more kicks.



The Chevy Monza was the perfect subcompact car for the soccer moms and dads of 1970s America.



The Škoda 120 was a thoroughbred among Eastern Bloc cars.



YOU KNOW WE ALSO PUBLISH A MAGAZINE, RIGHT?

Available from WH Smith, Martin McColl,
and a wide range of independent stores.
Visit your friendly local newsagent to
reserve a copy, or order yours direct from
us at classicretromodern.com



£10

